



ZENA KOREAN PROFESSIONAL COSMETICS



CATALOGUE

Content



3	About us
5	Natural Peeling Algae
9	Hyalnano Filling
13	Serums <ul style="list-style-type: none">MicroneedlingPro Whitening+Botoxalternative HPSM Re itCOQ10&DMAE
29	Hair treatment <ul style="list-style-type: none">Hair & ScalpCappilus FortisBephase Rege Peel
37	BB Glowing
41	CO2 Carboxymask
45	Skin care <ul style="list-style-type: none">Cleansing GelLight Peeling FoamSkin TonerPost Treatment GelSunblock CreamWhitening and BalanceNeutralizer Foam
60	Acid peels <ul style="list-style-type: none">Lactic 30MandelicAzelaic 20MAZ 20JessnerAHAG-BHA 15Natural Pro-Retinol Peel
77	Courses

About us



Welcome to the new world of ZENA cosmetics!

We are ZENA Cosmetics GmbH, an Austrian company that represents the South Korean professional cosmetics brand ZENA. ZENA was launched in 2017 and has been recognized in over 40 countries worldwide in its first five years.

We are pleased to announce that ZENA cosmetics became available in Austria in 2022, and in Germany, Switzerland, and Liechtenstein in 2023.

A team of Korean chemists, biologists, and dermatologists worked together to develop the unique formulas of ZENA. They created a new generation of anti-aging cosmetics that provides powerful anti-aging effects without injections.

Our cosmetics combine ancient Eastern medicine recipes with cutting-edge developments in the field of cosmetology. The formulas contain natural plant extracts, peptides, marine collagen, and low-molecular hyaluronic acid.

The ZENA line also features a unique 100% natural mechanical Algae peeling. It is made from deep-sea siliceous algae that form micro-spicules that deliver mineral components of silica and vitamins to the deep layers of the skin in addition to regeneration.

We offer professional cosmetics and comprehensive procedures at affordable prices, which will ensure your business has a year-round stream of loyal customers.

Our experienced trainers and managers are ready to not only train you on how to use the new ZENA products, but also provide you with ongoing support in the form of professional consultations.

With ZENA cosmetics, we can help you achieve professional success!

The Zena Cosmetics GmbH team

The Philosophy of Korean Cosmetics

Beauty as a Cult in Korea

In Korea, beauty is a way of life. In recent years, Korean beauty has taken the world by storm, becoming known for its unparalleled effectiveness and innovative approaches that differ from Western standards. These approaches are rooted in Korean traditions and principles:

The Principle of Naturalness: Using rare, natural ingredients, advanced Korean technology, and the knowledge of traditional Eastern healers and sages, Korean scientists create unique, effective cosmetics.

The Principle of Comprehensiveness: Instead of offering just a few basic products, Koreans offer a complete range of products for cleansing, toning, moisturizing, nourishing, and protecting.

The Principle of Multifunctionality: Many Korean products perform multiple functions at once. For example, masks and serums can hydrate, nourish, rejuvenate, and brighten the skin all at once, saving time and resources.

The Principle of Purity: Cleanliness is an important national characteristic of Korea. In cosmetics, this is reflected in the wide range of effective whitening and cleansing products.

The Principle of Safety: Korean cosmetics are known for their strict safety standards and undergo numerous clinical trials. In addition, the professionalism of Korean manufacturers is reflected in the mandatory presence of a scientific laboratory that continuously monitors quality.

The Principle of Long-Term Results: Korean cosmetics are designed to achieve long-term results. Instead of providing temporary fixes, they view skin care as an investment in your beauty and skin health for the future.

The Ritual: Skin care in Korea is not just a chore, but a ritual that provides you and your clients with an unforgettable experience and result!

Natural Peeling Algae

Natural Peeling Algae: The Gift of Nature

Natural Peeling Algae is a unique mechanical peeling that is made from 100% natural ingredients without any chemical additives. It is made from purified deep-sea siliceous algae that grow in high-altitude lakes.

The uniqueness of the peeling is that the algae form the longest microneedles, called spicules, which can reach up to 150-300 nm in length. These spicules penetrate into the deepest layers of the dermis, up to the basal layer, and deliver mineral components of silica, vitamins B1, B2, B3, selenium, and vitamin E.

This means that in one procedure, you not only remove the dead layer of skin, but also simultaneously trigger powerful anti-aging processes from within.

After a course of 5 Algae peeling procedures, you will achieve the effect of fractional laser peeling, but without the difficult rehabilitation period and side effects.

Natural Peeling Algae is the power of beauty, given by nature itself.

The sale is only possible after training



Natural Peeling Algae

100% natural peeling made from deep-sea siliceous algae

A unique 100% natural mechanical peeling called Algae occupies a special place in the ZENA line. It is made from deep-sea siliceous microorganisms called "lake sponge", which grow only in freshwater high-mountain lakes. After triple cleaning and drying, the siliceous algae form microneedles called spicules made of silicon dioxide and spongin protein. These spicules are 150-300 nm in size (Figure 1) and penetrate deep into the dermis to the basal layer. The peeling is made exclusively from siliceous microorganisms without any herbal impurities, which makes it absolutely hypoallergenic.

Indications for use and effect

Pigmentation: evens out skin tone and lightens pigment spots

Acne 1-2 degrees: normalizes the function of the sebaceous glands and provides an anti-inflammatory effect, narrows enlarged pores and removes comedones

Post-acne in the form of scars and red pigmentation, enlarged pores: evens out the skin surface

Wrinkles and sagging skin: reduces the depth of superficial wrinkles, improves skin tone and elasticity

Dull skin: gives skin a radiant effect, by improving microcirculation of blood

Attention! 5 Algae procedures = 1 fractional laser peeling, NO pain or 1-month recovery period.



20 pieces *5 gr

Ingredients:
100% Spongilla Lacustris Spicule Powder

Figure 1

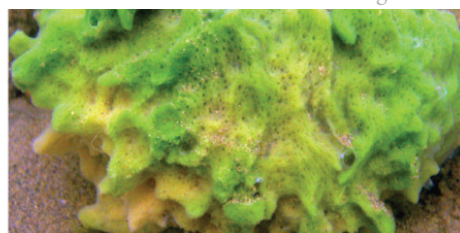
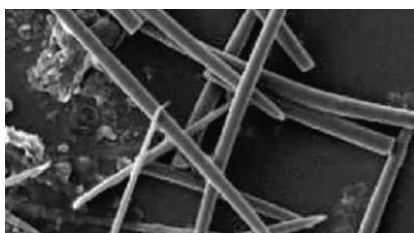
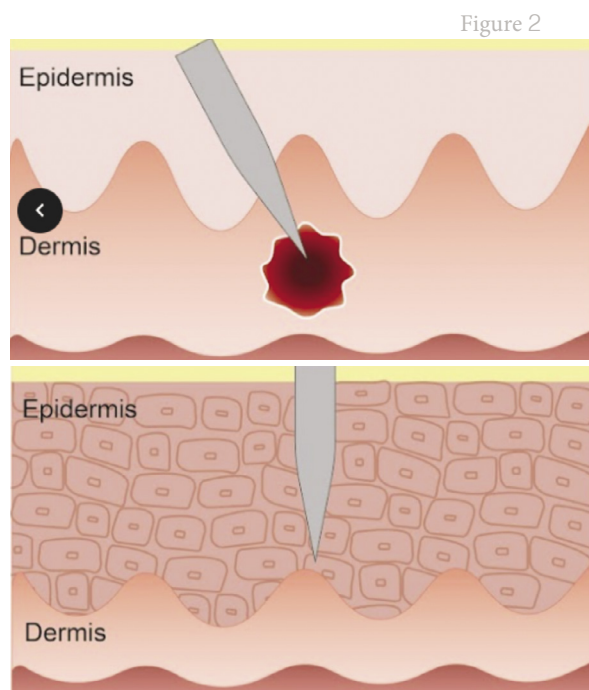


Figure 3

DESCRIPTION

Thanks to the microneedles, the ZENA Algae Peeling works not only on the stratum corneum of the skin (upper layer of the epidermis) and renews it completely, but also works according to the principle of microneedling and therefore increases the efficiency, as it penetrates into deeper skin layers, i.e. up to the basal layer of the skin. With conventional herbal or algae peelings, this treatment depth and supply of the skin layers is not achieved.

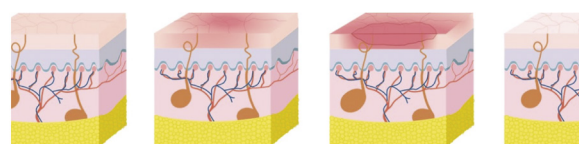
The needles that have penetrated into the skin traumatize the basal layer of the skin and bring natural mineral components such as silica, vitamins B1, B2, B3, selenium and vitamin E into the deeper skin layers, promoting the synthesis of collagen and elastin. (Figure 2)



After 7-10 days of the first treatment, a noticeable lifting effect is visible and palpable. The images show the renewal process and the effectiveness of the ZENA Algae Peeling in the skin layers. (Figure 3)

ZENA Algae Peeling is a mechanical peeling that safely solves most problems of the superficial skin layers, both on the face and on the whole body, without chemical coagulation of the main proteins.

With a professional combination of ZENA preparations, the ZENA Algae Peeling is particularly effective in fighting hyperpigmentation.



INSTRUCTIONS FOR USE

To achieve optimal results, a 14-day home care preparation is recommended before the ZENA Algae Peeling.

- **ZENA Cleansing Gel**
- **ZENA Skin Toner**
- Microneedling Treatment with **ZENA Pro Whitening Serum** (for Pigmentation).
- **ZENA Light Peeling Foam**
- **ZENA Sun Block Cream SPF 50+**

To achieve the desired treatment results, post-treatment after peeling is just as important as the preparation for the ZENA Algae Peeling. In addition, proper post-treatment helps to prevent further hyperpigmentation.

The following are essential for home care after a ZENA algae peeling treatment:

- **ZENA Post treatment Gel**
- Sonnenschutzcreme **ZENA Sun Block Cream SPF 50+**
- **ZENA Whitening & Balance**
- **ZENA Pro-Retinol-Peeling**

CONTRAINDICATIONS

- Dermatoses of different types
- Injury to the skin integrity in the areas to be treated
- Infectious diseases, febrile conditions
- Herpes in the exacerbation phase
- Multiple nevi
- Thin, sensitive skin with telangiectasia
- Dehydrated skin - requires prior preparation
- Pregnancy and breastfeeding
- Mental health conditions
- Rosacea

COMPREHENSIVE ZENA TREATMENTS FOR A VARIETY OF SKIN PROBLEMS:

For **hyperpigmentation**, it is recommended to undergo a microneedling procedure with **ZENA Pro Whitening** serum before the Algae peel. After the Algae peel, use the **ZENA Whitening & Balance brightening serum** and the **ZENA Pro-Retinol Peel** at home.

For **acne and post-acne**, it is recommended to undergo a microneedling procedure with **ZENA Scars & Stretch Marks Solutions** serum after the **Algae peel** course. Use the **ZENA Whitening & Balance** and **ZENA Light Peeling Foam** at home.

For pronounced aging, wrinkles, and sagging skin, it is recommended to undergo microneedling procedures using the **ZENA BotoxAlternative** and **ZENA Hyalnano Filling serums**, which are necessary for:

- natural relaxation of facial muscles
- nourishing the skin with vitamins
- increasing skin elasticity
- deep hydration and filling of wrinkles

The number of procedures in each case is determined individually by the cosmetologist.

We guarantee the highest possible results provided that the protocol is fully followed, as well as pre- and post-treatment preparation.

This product is sold only after completing training.
After training, the cosmetologist receives a certificate that is valid indefinitely.

BEFORE AND AFTER THE ALGAE PEEL



Hyalnano Filling

ZENA Hyalnano Filling

The creation of this unique product was made possible by the research of Japanese scientists, who managed to minimize the size of the hyaluronic acid molecule to the maximum. The product penetrates deep into the dermis, fills the intercellular space with hyaluronic acid, and smoothes wrinkles.

Thanks to this, Hyalnano Filling is an excellent alternative to plastic surgery and beauty injections.

The sale is only possible after training



Hyalnano Filling

Unique, world-first non-injectable wrinkle filler based on low-molecular hyaluronic acid.

Hyalnano Filling is an innovative two-phase product consisting of a powder and a gel of 100% low-molecular hyaluronic acid. Thanks to its small particle size (from 2 to 4 kDa), hyaluronic acid penetrates deep into the epidermal layers. Then, the molecules attract and retain the natural moisture present there, significantly increasing skin hydration and smoothing wrinkles.

INDICATIONS AND EFFECT

Wrinkles and sagging skin: fills wrinkles, moisturizes the skin.

Dullness, aging, and sagging skin: provides a long-lasting anti-aging effect, improves skin tone, increases skin elasticity, firmness, and definition.

RESTRICTIONS

- An inflammatory form of acne
- Herpes in the stage of exacerbation or other local infection in the treatment area
- Tendency to keloid scar formation
- Reduced immunity
- Caution when applying on areas where bo-tulotoxin has been injected to avoid undesirable diffusion of the drug.
- Pregnancy and lactation



Powder (5 ampoules) + gel (5 ampoules)

Ingredients:
100% hyaluronic acid

DESCRIPTION

Hyalnano Filling is a truly unique non-injectable filler based on the research of Japanese scientists, for which scientist Koichi Tanaka was awarded the Nobel Prize in 2002.

He was able to reduce the size of the hyaluronic acid molecule without damaging it to a size of 5 nm, which allows hyaluronic acid to penetrate deep into the dermis. (Figure 1)

This low-molecular acid provides a fast and lasting effect. In the epidermis, it promotes the production of endogenous high-molecular hyaluronic acid, which leads to a significant increase in hydration - thus, filling in small wrinkles formed in the epidermis.

At the dermal level, Hyalnano Filling reduces the production of unwanted free radicals, which helps to normalize the skin's condition. The structure of the intracellular matrix improves noticeably and the process of skin self-correction is launched, which inevitably leads to the reduction of wrinkles.

Low-molecular mass has strong antioxidant activity and easily penetrates into the deepest layers of the skin. When the acid is injected with a derma pen, a protective film is formed that prevents moisture evaporation.

This procedure restores cells by filling the intercellular space with hyaluronic acid, thereby smoothing the skin surface.

ZENA Hyalnano Filling has the ability to restore UV-damaged cells, actively participating in the fight against photoaging of the skin.

Hyalnano Filling has become an excellent alternative to plastic surgery and beauty injections.

Figure 2

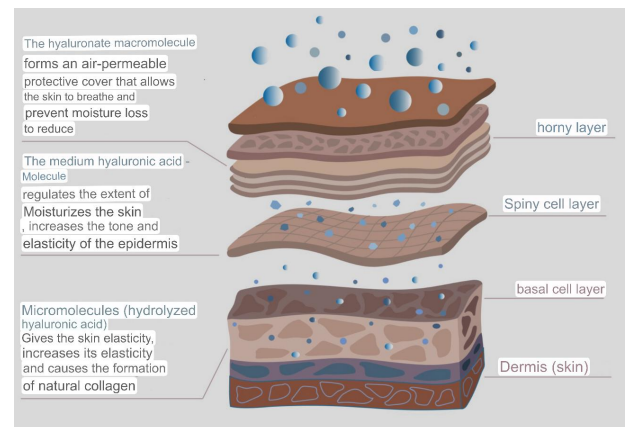


Figure 3

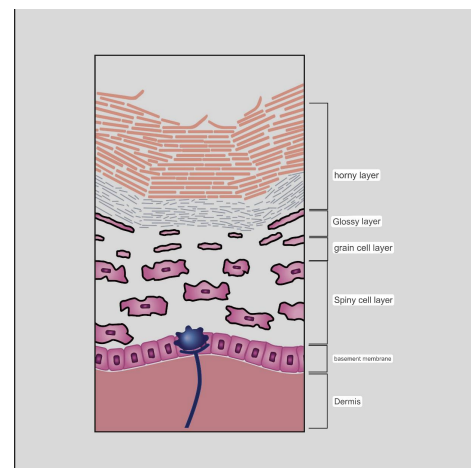


Figure 4

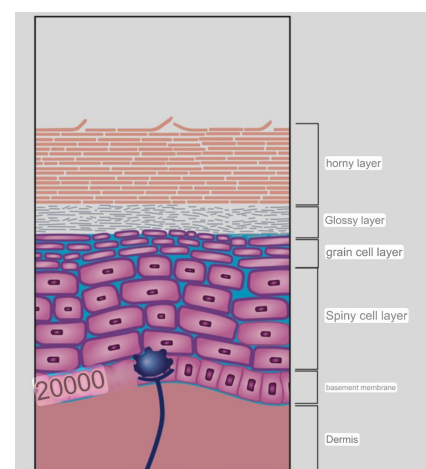
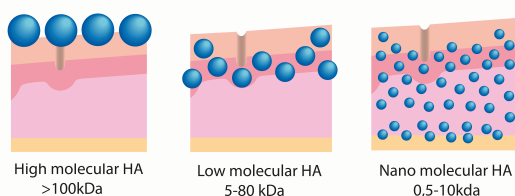


Figure 1



APPLICATION RECOMMENDATIONS

The effectiveness of the two-phase preparation is visible and noticeable after 7-10 days, and a final treatment success is recognizable after one month.

The lasting treatment success depends on the skin type, age, lifestyle, the combination of the complementary product range from Zena Cosmetics, as well as the frequency of treatments.

The hyaluronic powder and serum are absolutely sterile and are injected with a meso pen. The preparation is not suitable for hyaluronic pens or injection syringes, as this would not allow the injection of the ZENA hyaluronic powder.

The order of administration of the preparation is unique. First, the hyaluronic powder is injected, followed by the gel. Hyaluronic powder and serum must not be mixed.

When using Hyalnano Filling on skin 45+, it is important to note that the sagging and aging skin must be prepared beforehand.

For this purpose, we recommend the precise adherence to the application protocol and an additional treatment with ZENA products, which prepare the skin for the upcoming treatment as best as possible.

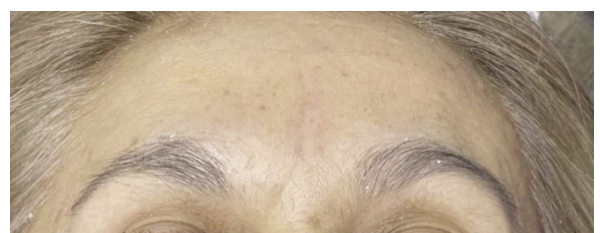
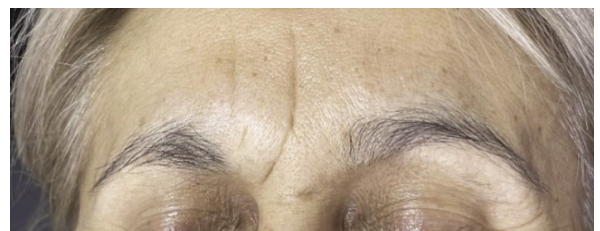
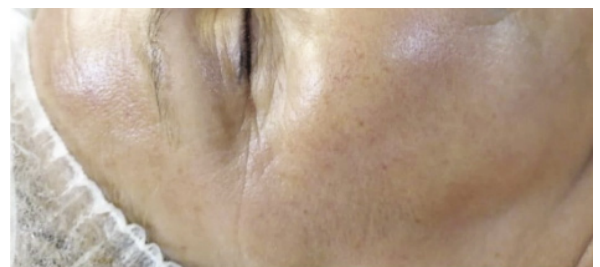
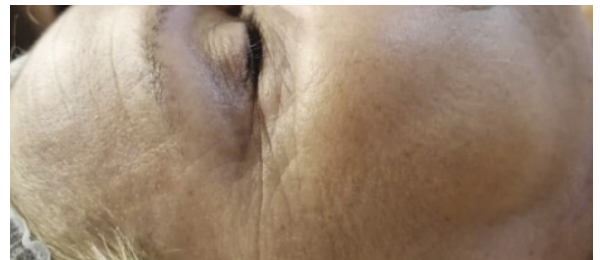
- ZENA Gentle Acid Peels - Mandelic or Lactic Acid
- In the summer, it is recommended to replace acid peels with ZENA CO2 Mask to prevent excessive skin exfoliation.

This product is only sold after completing the ZENA Hyalnano Filling Seminar. Upon completion of the training, the aesthetician receives a certificate that entitles them to purchase and use the product.

Depending on the customer's age and skin condition, it is recommended to combine the product with ZENA serums: **ZENA BotoxAlternative, ZENA SM-Re it, ZENA COQ10 & DMAE.**

- After the Hyalnano Filling treatment, the skin must be cared for with ZENA Post Treatment Gel and ZENA Sun Block Cream 50+ for three days. Oils and other care products that are not part of the treatment process should not be used during the treatment or therapy.

BEFORE/AFTER HYALNANO FILLING



SERUMS

Microneedling |

Pro Whitening+ |

Botoxalternative HP |

SM Re it |

COQ10&DMAE |

ZENA MESO-SERUMS: REJUVENATION WITHOUT INJECTIONS

ZENA Microneedling Serums are a new word in cosmetology. They renew, brighten, smooth, and tighten the skin without injections.

In creating the serums, we combined the latest scientific developments with ancient Eastern medicine recipes.

The unique formulas include powerful peptide complexes, plant extracts, vitamins, and minerals.

We invite you to the world of magical transformation with ZENA serums!



Microneedling

Special features of microneedling for face, body and hair

Microneedling is a collagen-inducing therapy (CIT) technique. In just 20-30 minutes, a dermapen creates about half a million ultra-thin, invisible to the eye punctures on the face, which close within a few minutes. This delicate trauma is enough to trigger the production of new collagen and elastin in the dermis.

The uniqueness of the method lies in its dual action. In addition to stimulating collagen production, the skin is also deeply nourished with meso-serums that help to slow down the aging process and correct aesthetic imperfections. The serum components easily penetrate the skin through the numerous microchannels to the depth of the basal layer, where they remain and provide a prolonged therapeutic effect. The rapid closure of the microchannels prevents the mesococktail from leaking out. The penetration depth of dermapen is comparable to that of injectable mesotherapy in the nappage technique.

Figure 1
Natural stimulation of collagen synthesis

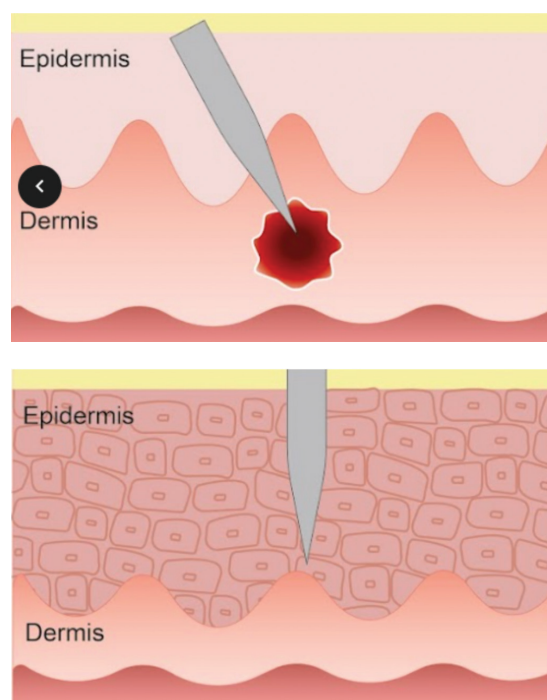


Figure 2
Microneedling result: Active collagen and elastin production in the skin

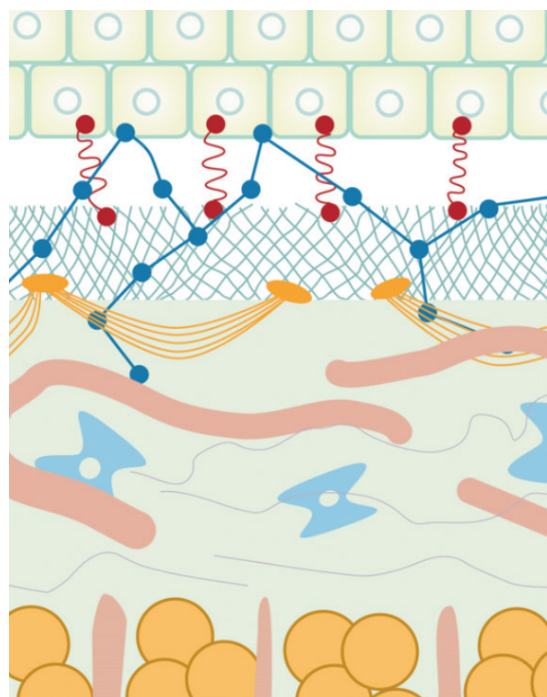
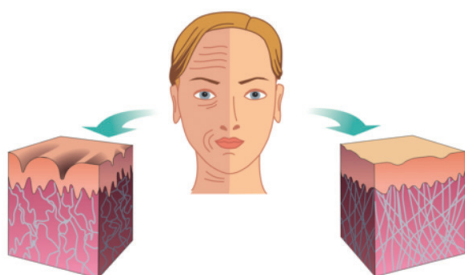


Figure 3
Microneedling effect



Benefits of the methodology:

- High penetration of serums
- Prominent lifting effect of CIT (collagen-inducing therapy) in combination with the saturation of the skin by enriched active ingredients
- Minimal traumatization
- Minimal rehabilitation

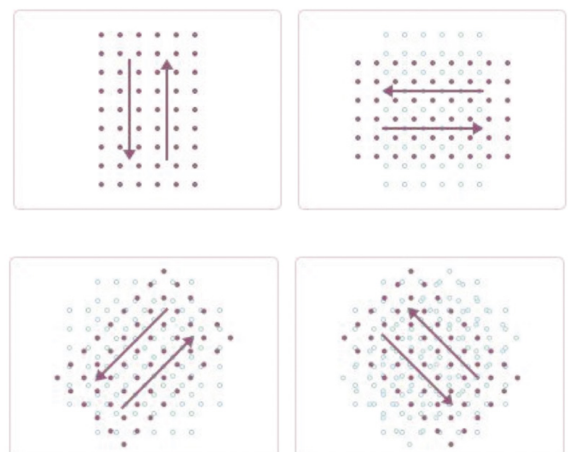
Contraindications for Dermapen treatments are skin damage in the treatment area as well as acne in the acute stage.

Dermapen Microneedling Procedure Protocol

- Remove makeup and cleanse the skin as needed. Products to use: ZENA Cleansing Gel, Gentle Peeling Foam.
- Disinfect the treatment area with ZENA Skin Toner, which is an antiseptic.
- We recommend a light acid peel before the microneedling treatment.
- For this, you can use ZENA MAZ 20, Lactic, Mandelic, leave on for 5-10 minutes, then rinse off with water and, if necessary, neutralize with ZENA Neutralizer Foam. Rinse off the foam residue, cleanse with toner, and proceed with microneedling.
- Attention: Direct sun exposure must be avoided after acid treatments!
- In the hot summer months, we recommend replacing the acid peel with the ZENA CO2 Carboxy Mask. Leave on for 20 minutes (if possible with elastic bandages), wash off the residue, cleanse again with toner, and proceed with the treatment.
- Apply ZENA Mesoserums to the area to be treated. It is recommended to use nozzles with 24 needles or nanoneedles, depending on the area to be treated.
- Apply the mesoserum to the skin area to be treated and work

- Work in 2-4 passes according to the diagram, at the maximum depth allowed by law..
- Figure 5 Make sure each pass overlaps the previous one.
- If you experience minor bleeding (small, pinpoint blood spots) during the treatment, this is a normal reaction. You can continue the treatment without wiping the skin with toner.
- Apply the remaining mesoserum and make sure it is completely absorbed.
- If necessary, dab the face at the areas where new blood spots have appeared and apply soothing products to the treated skin to speed up regeneration. The sterile and regenerating ZENA POST TREATMENT GEL and the ZENA Sun Block Cream SPF 50+ are essential for this treatment.
- The combination of ZENA mesoserums is determined according to the individual indication, and the course of treatment typically lasts 4-6 treatments.

Figure 5



Pro Whitening+

#1 Brightening Super Serum for Face and Body

The secret to the effectiveness of Pro Whitening+ Serum lies in its unique formula. Active ingredients such as glutathione, tranexamic acid, arbutin, vitamin C in combination with niacinamide, influence melanin synthesis and make it possible not only to get rid of hyperpigmentation, but also to prevent its occurrence.

INDICATIONS FOR USE

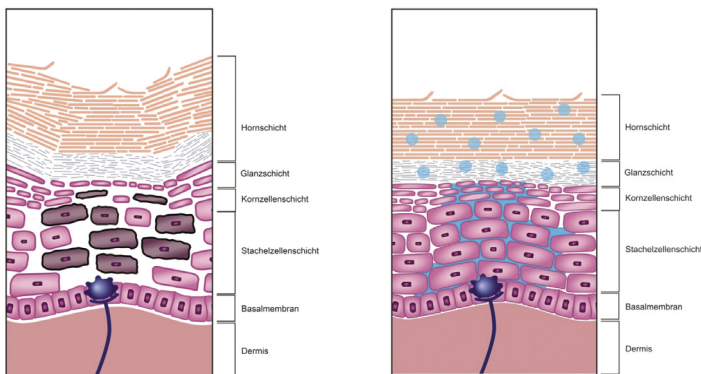
- **Hyperpigmentation:** After a complete treatment, the skin is free of pigmentation disorders. (Figure 1)
- **Uneven skin tone:** Creates an even complexion, brightens the skin, glow effect.
- **Rosacea and acne:** ProWhitening+ is an effective aid for the care of skin suffering from rosacea and acne. During a treatment series, the serum reduces vascularization and evens out the complexion.

CONTRAINDICATIONS

- Inflammatory form of acne
- Acute herpes or other local infections in the area of the procedure
- Predisposition to the formation of keloid scars
- Weakened immunity



Figure 1



Ampoules Set, 8 ml x 10

Ingredients:

Water, Glycerine, 1,2-Hexandiol, Niacinamid, Glutathion, Tranexamic acid, Xanthan gum, Hydroxyethylcellulose, Sodium hyaluronate, Tetrasodium glutamate diacetate, Butylene Glycol, Arbutin, Ascorbic acid, Eucalyptus Globulus Leaf-Extract, Camellia Sinensis Leaf-Extract, Aloe Barbadensis Leaf-Extract, Centella Asiatica Extract, Sodium hydroxide, Trisodium NTA

Description

The active ingredients in Pro Whitening+ allow it to target the various pathways of melanin synthesis that cause pigmentation:

- **Glutathione** is a natural antioxidant that is produced in the human body and helps to eliminate toxins and free radicals. It is a complex of several amino acids (glycine, cysteine, and glutamine) that protect cells from aging and the negative effects of toxic substances.
- **Tranexamic acid** reduces the production of tyrosinase, an enzyme that is involved in the synthesis of melanin. This leads to a slowdown in melanogenesis, so that fewer pigments are available to give the skin its color. It causes a gradual lightening of the skin.
- **Arbutin (bearberry)** is well suited for lightening any type of pigmentation caused by sun exposure, hormonal imbalance, and skin aging.
- **Glabridin** is a flavonoid that is extracted from licorice. *Glycyrrhiza glabra* is known as "whitening gold" because of its strong lightening effect, which can eliminate free radicals and melanin in the lower layers of the skin.
- **Vitamin C** interrupts the biochemical chain of melanin synthesis and has an antioxidant effect.
- **Niacinamide** (active form of vitamin B3) is responsible for the regeneration of the epidermis and protection against ultraviolet sunlight. It increases the microcirculation of keratinocytes in the stratum corneum and accelerates the regeneration of the epidermis.
- **Eucalyptus leaf extract** (Figure 2) has excellent disinfectant, antibacterial, anti-inflammatory, and wound-healing properties. It helps with various skin infections and effectively eliminates inflammation. It normalizes the activity of sebaceous glands, brightens the skin, improves the complexion, effectively fights acne, and is effective for the treatment of rosacea. Restores skin injuries, even after burns or frostbite.
- **Aloe vera leaf extract** (Figure 3) makes the skin soft and soothes irritation. It promotes healing and has an anti-inflammatory effect. Aloe perfectly moisturizes the skin without giving it excessive shine and without clogging the pores. Due to the components that restore skin elasticity and promote cell regeneration, it helps to hide shallow stretch marks. It is rich in vitamins, especially the rare vitamin B12, amino acids, and flavonoids.



Figure 2



Figure 3



RECOMMENDATIONS FOR USE

Pro Whitening+ serum is sterile and is applied using meso foam, hyaluronic foam, or the nappage technique.

To achieve lasting results, ZENA has developed protocols for using Pro Whitening+ in combination with other products:

- For hyperpigmentation, hyperkeratosis, and freckles, it is recommended to combine the Pro Whitening+ procedure with a natural exfoliating mechanical algae peel or a G-BHA acid peel. The Pro Whitening+ procedure should be performed 10 days before the peel and after 7-10 days after the peel. If necessary, repeat the procedures 2-3 times.
- For skin lightening without severe pigmentation, as well as for moisturizing the skin, it is recommended to perform a light chemical peel before the Pro Whitening+ procedure. The peel can be either almond (ZENA Mandelic) or lactic (ZENA Lactic 30). If necessary, repeat the procedures 2-3 times. In the summer, it is recommended to replace acid peels with ZENA CO2 Carboxy Mask to avoid peeling.
- To consolidate the effect and prevent the appearance of new pigmented spots, the following must be used in home care:
 1. Antioxidant serum against pigmentation ZENA Whitening & Balance (twice a day).
 2. Non-acid peel ZENA Natural Pro-Retinol Peel (for normal and oily skin - once a week, for dry skin - once every 2 weeks).
 3. Sunscreen - ZENA Sun Block Cream SPF 50+ daily.

BEFORE AND AFTER PRO WHITENING+



Botox Alternative

HP

Rejuvenating Serum with Neuromodulators and Tripeptide Complex

BotoxAlternative HP is a breakthrough in cosmetology that offers a variety of benefits, including:

- Reduces the appearance of wrinkles and fine lines without the use of botulinum toxin type A
- Rejuvenates the skin by targeting the deep layers

INDICATIONS AND EFFECTS

- Mildly reduces muscle CONTRAINDICATIONS
- Relaxes and reduces expression wrinkles
- Imitates the effect of botulinum toxin thanks to its biomimetic peptides
- Reduces the appearance of fine wrinkles with intradermal application
- Improves the quality of skin with a fine-wrinkle type of aging
- Helps to eliminate wrinkles around the eyes and mouth, in the neck and décolleté area
- Improves the tone and elasticity of tissues:

CONTRAINDICATIONS

- Inflammatory acne
- Herpes in the acute stage or other local infection in the area of the procedure
- Tendency to keloid scar formation,
- Low immunity
- Pregnancy and lactation
- Careful use on areas where bo-tulotoxin has been injected to avoid undesirable diffusion of the drug.



Set of ampoules 10 pcs x 8 ml

Ingredients:

Wasser, Dipropylenglykol, Glycerin, Natriumhyaluronat, Niacinamid, 1,2-Hexandiol, Hydroxyethylcellulose, CI 19140, Adenosin, Disodium EDTA, Butylenglykol, Centella Asiatica Extract, Camellia Sinensis Leaf Extract, Houttuynia Cordata Extract, Diospyros Kaki Leaf Extract, Cinnamomum Cassia Bark Extract, Chrysanthellum Indicum Extract, Chaenomeles Sinensis Fruit Extract, Artemisia Princeps Leaf Extract, Tripeptide-1, PEG-40 Hydrogenated Castor Oil, Palmitoyl Tripeptide-1, Palmitoyl Pentapeptide-4, Hexapeptide-9, Copper Tripeptide-1, Acetyl Hexapeptide-8

DESCRIPTION

Zena's advanced technologies have allowed us to combine muscle-relaxing peptides, signaling and transport peptides, and plant extracts in a single formula for BotoxAlternative HP.

BotoxAlternative HP restores the skin's architecture with a triple action: dermal filling, repair, and protection. The global action serum contains 8 extracts of herbs and fruit cultures that help to renew the cells of the epidermis, increase skin elasticity, and improve the contours of the face, neck, and décolleté. (Figure 1)

To not only relax the muscles but also smooth out wrinkles, muscle relaxants are often combined with signaling and remodeling peptides. The latter weaken the SNARE protein chain, responsible for muscle contractions, and reduce the efficiency of signal transmission from the nerve ending to the muscle. (Figure 2) These peptides have a lifting effect, activate the production of fibroblasts and collagen synthesis in the extracellular matrix.

ACTIVE INGREDIENTS

Sodium hyaluronate has moisturizing, wound-healing, and antioxidant effects, restoring the inner environment of the dermis.

Vitamin PP. It has been scientifically proven that it increases the production of ATP, which affects DNA renewal. It protects the skin from photodamage, increases the lifespan of fibroblasts, enhances collagen synthesis, increases the content of lipids in the stratum corneum (by 67% fatty acids and 34% ceramide synthesis) and proteins (by 41%), which improves the barrier function, increases skin hydration. It fights the appearance of wrinkles, smoothes the microrelief of the skin, narrows dilated pores, reduces the manifestations of rosacea, relieves dryness and sensitivity, has a depigmenting effect, regulates sebum production, has an anti-inflammatory effect on skin with moderate acne, reduces inflammation on the skin by 60%.

1, 2 - Hexandiol - antiseptic and moisturizing action.

Adenosine

Adenosine is a nucleoside that is present in nucleic acids, some enzymes, ATP, and nucleic acids. It is a neurotransmitter, a powerful anti-inflammatory agent, and actively affects the production of collagen and elastin (stimulates the production of type 1 procollagen). It helps to smooth out skin texture and is an antioxidant.

Centella asiatica leaf extract

Centella asiatica leaf extract contains alkaloids, glycosides, saponins, tannins, and flavonoids. The extract also contains vitamins E and A, magnesium, and madecassoside, a triterpene that stimulates collagen production in the body and has anti-inflammatory and regenerative properties. It stimulates collagen synthesis, increases microcirculation in the dermis, fights free radicals, accelerates cell regeneration, smoothes wrinkles, has anti-inflammatory effects, and gives the skin elasticity, freshness, tone, and strengthens blood vessels.

Camellia sinensis leaf extract

Camellia sinensis leaf extract is rich in polyphenols, antioxidants with anti-inflammatory effects that play an important role in the prevention of cellular damage. It tones blood vessels and has anti-aging effects. The ability of Camellia Sinensis Leaf Extract to protect against free radicals is 20 times higher than that of vitamin E

Houttuynia cordata extract

Houttuynia cordata extract has strong anti-inflammatory, anti-edema, and antimicrobial effects. It inhibits sebum production, provides moisturizing effects to the skin, has antibacterial properties, is used for skin care, strengthens capillaries, stimulates skin cell renewal, and is an antioxidant.

Diospyros kaki leaf extract

Diospyros kaki leaf extract contains proanthocyanidins, which slow down aging by protecting against DNA damage. Polyphenols exhibit lightening properties and provide protection against wrinkle formation by inhibiting enzyme activity. In combination, terpenoids, flavonoids, and carotenoids, contained in Diospyros kaki leaf extract, exhibit strong antioxidant activity.

Cinnamon bark extract

Cinnamon bark extract is able to activate collagen synthesis in the skin, has powerful antioxidant protection, and contains linderanolide B and subamylin A, which have effective depigmenting properties.

Chrysanthemum indicum extract

Chrysanthemum indicum extract has antioxidant and anti-inflammatory properties (used as an active ingredient in the treatment of rosacea) due to flavonoid compounds luteolin and acteoside-7-O-rutinoside, and has a strong inhibition of tyrosinase, which exhibits depigmenting properties.

Chaenomeles sinensis fruit extract

Chaenomeles sinensis fruit extract is a superantioxidant that contains a high concentration of vitamin C, malic, tartaric, citric, and other acids, minerals (iron, copper, zinc, phosphorus, pectins, calcium, silicon, boron), vitamins (A, E, K, B1, B2, B6, E, PP), and fatty acids.

Artemisia princeps leaf extract

Artemisia princeps leaf extract has anti-inflammatory and antioxidant properties. It contains coumarin derivatives: coumarin, scopoletin; flavonoids, rutin, saponins, vitamins C and B group, and a large amount of mineral salts.

Tripeptide-1

Tripeptide-1 is a peptide of three amino acids (glycine-histidine-lysine), which is a signaling peptide that stimulates the production of collagen and other essential proteins: fibronectin, elastin, and laminin. It protects the skin from photoaging, promotes regeneration, increases skin elasticity, and promotes tissue renewal by activating the synthesis of extracellular matrix proteins.

Palmitoyl tripeptide-1

Palmitoyl tripeptide-1 is a peptide-messenger for collagen repair. It is similar in action to retinoic acid, but unlike it, it does not cause irritation. The peptide stimulates the synthesis of collagen and glycosaminoglycan, thereby strengthening the epidermis and reducing wrinkles.

Palmitoyl pentapeptide-4

Palmitoyl pentapeptide-4 is a synthetic peptide Matrixyl®. Studies have shown that it stimulates the synthesis of collagen (in particular, types I, III, and IV), elastin, and fibronectin, and glycosaminoglycan.

Hexapeptide-9 (Collagenyl)

Hexapeptide-9 (Collagenyl) helps to significantly reduce the length and depth of wrinkles and improve skin elasticity. It also removes acne scars, stretch marks, shallow scars, and scars, as well as wrinkles.

Copper tripeptide-1

Copper tripeptides of the latest generation are considered to be one of the most modern anti-aging components.

Copper tripeptide-1 has anti-inflammatory and antioxidant effects, stimulates the synthesis of structural proteins, chondroitin, decorin, and glycosaminoglycans, promotes the growth of blood vessels. It refreshes and revitalizes the skin. Copper tripeptide-1 contributes to tissue repair by activating natural extracellular matrix proteins: collagen, elastin, and laminin (responsible for cell adhesion). Acting on fibroblasts, the tripeptide stimulates the synthesis of collagen types I and III.

Acetyl hexapeptide-8 (Argireline)

Acetyl hexapeptide-8 (Argireline), which is a fragment of SNAP 25, a substrate for botulinum toxin, is a generation of biologically safe peptides with a muscle relaxant effect. It has no side effects. It is an alternative to botulinum toxin A in areas where the use of botulinum toxin is not possible, or in the case of resistance to botulinum toxin.

Acetyl hexapeptide-8 is specifically designed to combat dynamic wrinkles, effectively reducing wrinkles on the neck and around the eyes. It has been proven that this peptide not only effectively reduces existing wrinkles, but also prevents the formation of new wrinkles.

Figure 1

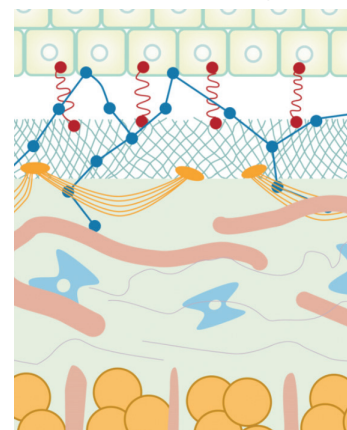
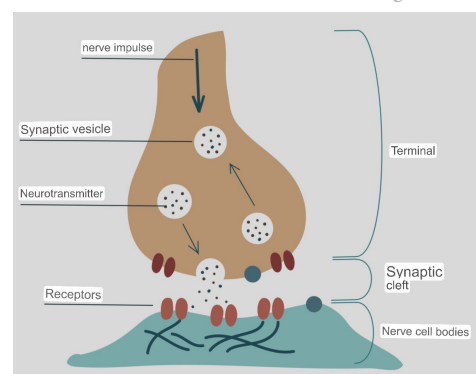


Figure 2



FYWta a YbXUjcbg'Zf'i gY

Serum BotoxAlternativ HP is sterile and is injected with meso foam, hyaluronic foam, or nappage technique.

For additional hydration before the BotoxAlternativ procedure, it is recommended to perform a light chemical peel - almond (ZENA Mandelic) or lactic (ZENA Lactic 30).

In the summer, it is recommended to replace acid peels with the ZENA CO2 Carboxy mask to prevent peeling.

To achieve a lasting effect, the ZENA company has developed application schemes for BotoxAlternativ HP in combination with other products:

- Complex for the treatment of early dynamic wrinkles:
- After the BotoxAlternative HP procedure, a session of microneedling with Hyalnano Filling is recommended. This will help to smooth out fine wrinkles and improve skin hydration.
- Complex for the treatment of sagging and aging skin (45+):
- After the BotoxAlternative HP procedure, a session of microneedling with SM Refit (collagen therapy) is recommended. This will help to stimulate collagen production and improve skin firmness. Then, a session of microneedling with Hyalnano Filling is recommended. This will help to further hydrate the skin and improve its appearance. Finally, a session of microneedling with COQ10 & DMAE is recommended. This will help to improve skin elasticity and radiance.
- IMPORTANT: BotoxAlternative HP can be used as a standalone procedure without combining it with other serums. This is a good option for clients who want to quickly refresh and lift their skin and give it a radiant appearance.

After the procedure, the skin needs to be cared for with ZENA Post treatment Gel and Sun Block Cream SPF 50+ for three days. It is strictly prohibited to use oils and other moisturizing substances not provided by the protocol during this period.

To maintain the effect in home care, it is recommended to apply the following:

Once a week, use a non-acid peel, such as ZENA Natural Pro-Retinol Peel or Biphase Regal Peel. After that, massage the serum and day and night creams into the face, neck, and décolletage. Also, use sunscreen daily - ZENA Sun Block Cream SPF 50+.



BEFORE AND AFTER BOTOXALTERNATIVE HP



SM Refit

HIGHLY CONCENTRATED SERUM FOR IMPROVING SKIN WITH SCARRING CHANGES: SCARS, SCARS AFTER INFLAMMATORY ELEMENTS, STRETCH MARKS.

The unique formula of the sterile ZENA SM Refit serum combines highly effective peptide complexes and plant extracts with stimulating and anti-inflammatory effects. Thanks to this, the serum promotes tissue regeneration, smoothes scars, stretch marks, and post-acne scars.

INDICATIONS AND EFFECTS

- - Regenerates tissues, reduces scars, striae, stretch marks and fresh scars on face and body.
- - Relieves the skin from post-acne scars.
- - Reduces superficial pigmentation.
- - Increases the moisture content of the skin.
- - Improves the condition of "fading skin" (eyebrows, second chin).

CONTRAINDICATIONS

- Inflammatory acne
- Herpes in the acute stage or other local infection in the area of the procedure
- Tendency to keloid scar formation,
- Low immunity
- Pregnancy and lactation
- Careful use on areas where bo-tulotoxin has been injected to avoid undesirable diffusion of the drug.

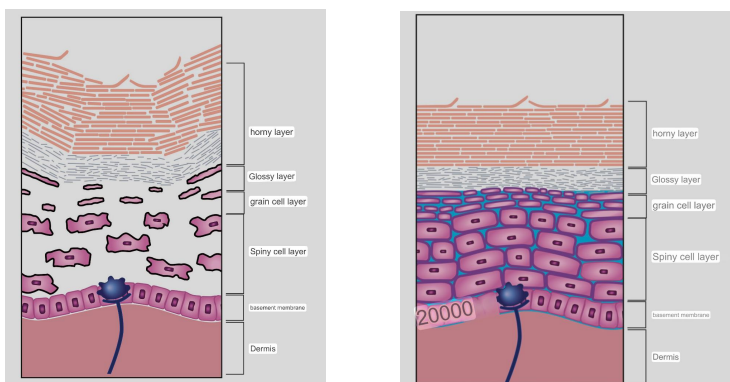


Set of ampoules 10 pcs x 8 ml

Ingredients :

Water, Glycerine, 1,2-Hexandiol, Butylene Glycol, Xanthan gum, Hydroxyethylcellulose, Tetrasodium Glutamate Diacetate, Hydrolyzed Collagen, Allantoin, Squalane, Panthenol, Betaine, Sodium Hyaluronate, Ascorbic acid, Polyglyceryl -10 Laurate, Sodium Hydroxide, Hydrogenated Phosphatidylcholine, Caprylic/Capric Triglyceride, Palmitoyl Pentapeptide-4, Palmitoyl Tripeptide-1, Hexapeptide-9, Centella Asiatica Extract, Sucrose Stearate, Cetearyl Alcohol, Tripeptide-1, Kuper Tripeptide-1, Trisodium NTA, Acetyl Hexapeptide-8, Asiaticoside, Madecassic acid, Asiatic acid, Madecassoside.

Figure 1



DESCRIPTION

The SM Refit serum contains highly stimulating substances, including peptide complexes, anti-inflammatory, soothing, and restorative elements.

- **Palmitoyl Pentapeptide-5** stimulates collagen synthesis by 230%.
- **Palmitoyl Tripeptide-1** has activity similar to retinoids, but does not cause irritation. It stimulates TGF- β growth factor, which is responsible for collagen synthesis and the inhibition of enzymes that break it down. It also stimulates the synthesis of elastin and glycosaminoglycans.
- **Hexapeptide-9** activates the synthesis of the extracellular matrix, including collagen synthesis. (The extracellular matrix is the foundation of connective tissue and provides mechanical support for tissues), promotes cell differentiation and regeneration of the epidermis.
- **Tripeptide-1** accelerates wound healing, restores the normal structure and functioning of the skin. It accelerates the growth of keratinocytes and enhances the synthesis of normal collagen, firms the skin, improves its elasticity and firmness, reduces wrinkles, photodamage and pigmentation, cleanses the skin and thickens its protective barrier.
- **Copper Tripeptide-1** stimulates the synthesis of moisture-retaining molecules of the dermis - glycosaminoglycans; accelerates wound healing, regulates skin remodeling; increases the level of antioxidant and anti-inflammatory enzymes, reducing the level of inflammatory cytokines; increases the synthesis of decorin - proteoglycan, reduces the risk of scar formation.
- **Squalane** - ensures tissue repair, strengthens the lipid layer of the epidermis, increases its strength, enhances natural protective functions, helps to retain moisture in the upper layers of the skin, without blocking access to oxygen, preserves the natural level of hydration, protects from dehydration, relieve dryness and peeling; improves oxygen supply to skin cells; has an antioxidant effect; has wound healing properties.
- **Hydrolyzed Collagen**
Binds moisture and can absorb it 30 times its own weight. Performs plastic functions, significantly improves the condition of collagen fibers. Gives the skin elasticity, increases turgor, smoothes fine wrinkles, gives a lifting effect.
- **Centella Asiatica Extract**
Contains alkaloids, glycosides, saponins, tannins, and flavonoids. The extract contains vitamins E and A, magnesium, and madecassoside - a triterpene that stimulates collagen production in the body and has anti-inflammatory and regenerative properties, enhances blood microcirculation in the dermis, fights free radicals, smoothes wrinkles, strengthens blood vessels.
- **Betaine**
Has the property of osmoprotection - it maintains the electrolyte balance in cells, holding water molecules in them and preventing them from leaking through cell membranes; reduces skin irritation, softens it and smoothes, accelerates the healing of minor abrasions and mild rash.
- **Ascorbic Acid**
An effective remedy for fighting free radicals that damage healthy cells. It has one unpaired electron that it is generously willing to share with an "abnormal" oxygen molecule. This slows down oxidation and also prevents the destruction of collagen and elastin molecules.



RECOMMENDATIONS FOR USE

Serum SM Refit is sterile and is applied using a meso foam, hyaluronic foam, or a nappazh technique.

To improve the effectiveness of the SM Refit procedure, it is recommended to perform a light chemical peel before the procedure, such as a mandelic (**ZENA Mandelic**) or lactic (**ZENA Lactic 30**) peel.

In the summer, it is recommended to replace acid peels with the **ZENA CO2 Carboxy mask** to prevent peeling.

ZENA has developed application schemes for SM Refit for different skin types in combination with other products:

For young skin care, it is recommended to combine **SM Refit** with **Hyalnano Filling**. In this case, **Hyalnano Filling** is applied to the face, and **SM Refit** is applied to the neck.

To combat the first fine lines, a session of microneedling with **BotoxAlternative HP** is recommended before the **SM Refit** procedure.

For sagging and aging skin 45+, the following course of procedures is recommended:

Step 1: BotoxAlternative HP procedure

Step 2: Microneedling session with SM Refit

Step 3: Microneedling session with Hyalnano Filling

Step 4: Microneedling session with PRP

in combination with

COQ10 & DMAE. In conclusion, we get a restored cell structure and a moisture-filled intercellular space. This effect can last up to 6 months, depending on the skin type.

IMPORTANT: SM Refit can be used as a standalone procedure after a chemical peel or **Algae Peel** to treat acne and post-acne. In addition, this combination is ideal for eliminating scars, stretch marks, and scars on any part of the body. In this case, the procedure is performed 10 days after a deep peel.

After the **SM Refit** procedure, the skin needs to be cared for with **ZENA Post treatment Gel** and **Sun Block Cream SPF 50+** for three days. It is strictly forbidden to use oils or other moisturizing substances not provided for in the protocol during this period.

To maintain the effects of the procedure in home care, it is recommended to use the following products:

Once a week, use a non-acidic peel, such as **ZENA Natural Pro-Retinol Peel** or **Biphase Regel Peel**.

After using the peel, massage the **Whitening & Balance** serum into your face, neck, and décolletage.

Use a sunscreen daily, such as **ZENA Sun Block Cream SPF 50+**.

BEFORE AND AFTER SM REFIT



COQ10 & DMAE

A POWERFUL "ENERGY COCKTAIL" TO RESTORE SKIN TONE AND RADIANCE.

Sterile COQ10 & DMAE serum is a combination of DMAE, which is known as the "hormone of eternal youth," and the powerful antioxidant coenzyme Q10. This composition provides a quick lifting effect, restores skin elasticity, tightens the oval of the face, and instantly refreshes the skin, even in the most demanding and problem areas, such as the eye area.

INDICATIONS FOR USE AND EFFECTS

- Tightens sagging skin and provides a powerful lifting effect.
- Increases collagen synthesis and makes saggy skin firmer and more elastic (even in the eye area).
- Smooths wrinkles.
- Restores the oval of the face.
- Accelerates skin healing and regeneration, smooths stretch marks and scars.
- Lightens the skin and protects against pigmentation.
- Removes toxins and waste products.
- Effective for the first signs of cellulite on the body, stretch marks and scars; as a result of application, it gives an instant lifting effect, saturation with moisture, and compaction of the main layer of the skin.

CONTRAINDICATIONS

- Inflammatory acne
- Active herpes or other local infection in the treatment area
- A tendency to form keloid scars
- Immunocompromised
- Pregnancy and lactation
- Oncology
- Use with caution in areas where botulinum toxin has been injected to avoid unwanted drug diffusion
- Poor blood clotting



Set of ampoules 5 pcs x 5 ml

Ingredients :

Water, Dimethylaminoethanol tartrate, Lecithin, Ubidecarenone, Carrageenan, Carbomer, Phenoxyethanol, Benzyl alcohol, Sodium hydroxide.

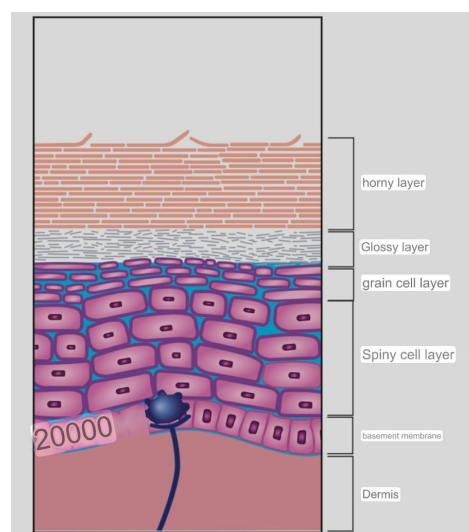
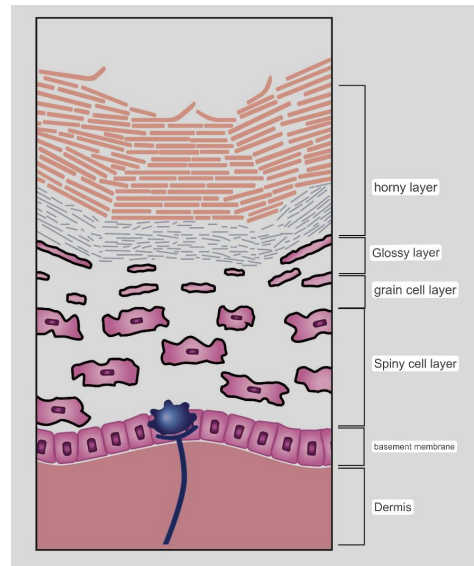
DESCRIPTION

The effect of using **ZENA COQ10 & DMAE** is so impressive that cosmetologists call it a serum that gives a second youth. With a comprehensive approach, the **COQ10 & DMAE** procedure can compete with a full face lift.

The effect of using **COQ10 & DMAE** manifests itself quite quickly - already after the 2nd procedure and lasts for a long time.

Such effectiveness of the serum is provided by its powerful components:

- DMAE (dimethylaminoethanol)**
 DMAE is a natural compound that is known for its anti-aging properties. It helps to improve skin elasticity, tighten the skin, and reduce wrinkles. DMAE works by stimulating the production of acetylcholine, a neurotransmitter that is essential for muscle contraction. As we age, the production of acetylcholine decreases, which can lead to sagging skin and wrinkles. DMAE helps to reverse this process by increasing acetylcholine production, which in turn helps to tighten the muscles and skin. DMAE has also been shown to be effective in reducing pigmentation. DMAE is safe for use in humans because it is naturally produced in the body.
- Coenzyme Q10**
 Coenzyme Q10 is a powerful antioxidant that helps to protect the skin from damage caused by free radicals. Free radicals are unstable molecules that can damage cells and tissues, leading to premature aging. Coenzyme Q10 also helps to improve skin elasticity and reduce wrinkles. It does this by increasing the production of collagen and elastin, which are proteins that give the skin its structure and firmness. Coenzyme Q10 is also an effective anti-inflammatory agent. Inflammation can contribute to skin aging by damaging collagen and elastin.
- Lecithin is a phospholipid** that is essential for cell function. It helps to maintain the integrity of cell membranes, which are the walls that protect cells from their environment. Lecithin also helps to improve skin elasticity and reduce wrinkles. It does this by stimulating the production of collagen and elastin. Lecithin is also an effective anti-inflammatory agent.



RECOMMENDATIONS FOR USE

ZENA COQ10 & DMAE serum is sterile and is injected with meso foam, hyaluronic foam, or a pressurized technique.

For a faster result, it is recommended to perform a light chemical peel before the **ZENA COQ10 & DMAE procedure - almond (ZENA Mandelic) or lactic (ZENA Lactic 30)**.

In the summer, it is recommended to replace acidic peels with the **ZENA CO2 Carboxy mask** to prevent peeling.

For different skin types, the ZENA company has developed **COQ10 & DMAE** application schemes in combination with other products:

For young facial skin, combining **COQ10 & DMAE** on the face and SM Refit on the neck provides excellent results.

To combat the first fine lines, it is recommended to undergo a Hyalnano Filling session before the COQ10 & DMAE procedure.

For sagging and aging skin 45+, the following course of procedures is recommended:

Step 1: BotoxAlternative HP procedure

Step 2: Microneedling session with SM Refit

Step 3: Microneedling session with Hyalnano Filling

Step 4: Microneedling session with COQ10 & DMAE

The effect can last up to 6 months, depending on the skin type.

Figure 1

IMPORTANT: COQ10 & DMAE can be used as a standalone procedure without being combined with other serums. This procedure is ideal for obtaining a quick "effect of radiant skin and a lifted facial contour".

After the procedure, the skin needs to be cared for with ZENA Post Treatment Gel and Sun Block Cream SPF 50+ for three days. It is strictly forbidden to use oils and other moisturizing substances not provided for in the protocol during this period.

To maintain the effect after **COQ10 & DMAE** procedures, it is recommended to use the following home care products:

- Once a week, use a non-acid peel, such as **ZENA Natural Pro-Retinol Peel** or **Biphase Regel Peel**.
- Use sunscreen daily, such as **ZENA Sun Block Cream SPF 50+**.

BEFORE AND AFTER COQ10 & DMAE



Hair Treatment

Hair & Scalp |

Cappilus Fortis |

Bephase Rege Peel |

Revolutionary Hair Growth and Hair Loss Prevention Procedure: Zena Hair & Scalp + Zena Biphase Rege Peel +

Combined use of ZENA products in a comprehensive procedure protocol delivers stunning results in solving hair loss problems.

Studies have shown that hair loss decreases by a third after the second or third procedure. After a full course of 7-10 procedures, you will see new hair growing in the bald spots.

In addition, this procedure delivers excellent results for lifeless, dry, and brittle hair. Hair thickens not only at the roots, but also along the entire length. Overall, hair becomes shiny and silky. After a full course of procedures, no one will ever believe that you once had hair loss.

The procedure is also used to stimulate beard and eyebrow growth (except for eyelashes).

***The full protocol of this procedure can be obtained on the ZENA training course.



Unique innovative serum that stops hair loss and stimulates hair growth.

ZENA Hair & Scalp is the first product with a unique composition that helps not only forget about the problem of hair loss, but also grow new hair. The serum effectively affects the follicles, increases hair density, restoring their shine and silkiness along the entire length.

INDICATIONS FOR USE AND EFFECTS

- For hair loss: stimulates the growth of new hair, activates blood circulation in the scalp, accelerates metabolic processes and strengthens weakened roots.
- For hair thinning and alopecia: stimulates the growth of new hair.
- For brittle, dry and weak hair due to stress, illness, sun exposure and sea water: restores and moisturizes hair, gives it shine and silkiness.
- Helps to eliminate dandruff and itching, leaving the scalp feeling clean, refreshed and soothed.

CONTRAINDICATIONS

- Sudden and/or patchy hair loss
- The cause of sudden hair loss is unknown
- Redness and inflammation of the scalp
- Lactation, pregnancy
- Under 18 years of age
- When using other scalp medications
- On days of coloring or chemical exposure

Ingredients:

Water, Panthenol, Sodium Hyaluronate, Copper Tripeptide-1, 1,1-Hexandiol, Niacinamide, Butylenglycole, Glycine, Serine, Glutamic Acid, Asparagic Acid, Leucine, Alanine, Lysine, Arginine, Tyrosine, Phenylalanine, Threonine, Proline, Valine, Isoleucine, Histidine, Methionine, Cysteine, Hydroxypropyl methylcellulose.



Set of ampoules 10 pcs x 8 ml

DESCRIPTION

The innovative ZENA Hair & Scalp serum has a unique composition that includes amino acids, vitamins, and revolutionary peptides. Each component of the serum works to improve blood circulation, nourishment, stimulate growth, and strengthen hair.

Sodium hyaluronate stimulates hair growth and moisturizes dry scalp.

Copper tripeptide is a revolutionary peptide that repairs hair follicles. On the one hand, it enhances the proliferation of follicular cells, and on the other hand, it prolongs their life cycle. Copper peptides increase the diameter of hair follicles, so they not only stimulate the growth of new hair, but also help existing hair to become thicker and fuller.

Niacinamide enhances the synthesis of keratin protein, which makes up 98% of the hair shaft.

Serine helps to produce amino acids, prevents hair loss, stimulates hair follicles to produce new cells, especially in the scalp. It increases the elasticity and firmness of the scalp. Thanks to serine, the skin better absorbs and retains fluid, which contributes to its density.

A complex of **amino acids** affects hair cells, improving their strength, elasticity, and texture, and supports blood circulation around the hair follicle.

Aspartic acid is an amino acid found in plants. It is a natural moisturizer that can hold moisture and helps to normalize collagen levels in the skin.

Glutamic acid has good regenerating properties and activates cell respiration. Glutamic acid is highly valued for its ultra-moisturizing properties. It is especially indispensable in hot weather and during sun exposure.

Panthenol (vitamin B5) is a derivative of pantothenic acid. It strengthens, retains moisture, and improves the texture of damaged hair.



RECOMMENDATIONS FOR USE

The serum is sterile and is applied using meso foam, hyaluronic acid foam, and the nappazh technique. It is used as the main ingredient in the ZENA complex procedure for hair restoration and growth:

- The skin is disinfected and degreased with **Zena Skin Toner**.
- The **Hair & Scalp serum** is applied to the skin in drops and injected using the microneedling technique.
- After the entire scalp has been treated with the dermastamp, **Biphase Rege Peel** is applied to the skin.
- The hair should be washed with shampoo three hours after the procedure.
- It is recommended to start using **Zena Capillus Fortis Gel** at home 48 hours after the procedure. To do this, squeeze a small amount of gel (two pumps of the dispenser) onto your hand or into a small container, and then gently massage it into the clean scalp with your fingertips, leaving it to absorb completely. Do not wash off, dry your hair.
- Continue to use **Capillus Fortis Gel** according to the home care regimen.
- For a noticeable and lasting effect, repeat the treatment complex at least 5 times with an interval of 7-10 days.

It can also be used as a standalone procedure for eyebrow and beard growth:

- Cleanse and degrease the skin with **Zena Skin Toner**.
- Apply **Zena Hair & Scalp** serum in drops and inject it into the skin using a dermastamp.
- At the end of the procedure, wipe the treated areas of the skin with **Zena Skin Toner** and apply **Post Treatment Gel и Sun Block Cream SPF 50+**.
- For a noticeable and lasting effect, repeat the treatment complex at least 5 times with an interval of 7-10 days

Attention: Do not use on eyelashes!

For more information, please attend the training course “Complex Procedure for Hair Loss Prevention and Growth”.

BEFORE AND AFTER HAIR & SCALP



Capillus Fortis Gel

Hair Loss and Growth Stimulating Gel

Capillus Fortis Gel is a fast-acting hair loss treatment that contains 2% minoxidil. It works by increasing follicle activity, protein production, and blood flow to the scalp. This helps to strengthen weakened roots and promote hair growth.

INDICATIONS FOR USE AND EFFECT

Suitable for both men and women:

- Stops hair loss. Ideal for early stages of alopecia.
- Promotes new hair growth. Stimulates blood circulation in the scalp, accelerates metabolic processes and strengthens weakened roots.
- Especially effective after stress, illness, or sea vacation, when hair becomes dry and brittle and requires restoration..

CONTRAINDICATIONS

- Sudden and/or focal hair loss
- Breastfeeding or pregnancy
- In cases of unknown causes of hair loss
- Under 18 years of age
- In the case of redness, inflammation, or irritation of the scalp
- When using other scalp products
- On days with hair dyeing or chemical hair treatment



Flacon, 30 ml

Ingredients :

Water, Minoxidil 2%, Ricinus oil, Capsicum Fruit tincture (Capsici fructus), Ethanol, Niacinamide, Green tea Extract, Humulus lupulus Extract, Clover Extract, Licorice, Pinus pinaster Extract, Salvia-Pumpkin oil, Rapeseed Phytosterines, Sharomix.

DESCRIPTION

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RECOMMENDATIONS FOR USE

- Capillus Fortis Gel is included in the protocol for the ZENA comprehensive hair loss and growth treatment. In this case, the gel is used as part of a home care routine after the **Hair and Scalp n Biphase Rege Peel**.

Application: The next day after the microneedling procedure, wash your hair with shampoo and apply **Capillus Fortis Gel**. Continue to use according to the home care regimen.

Used as a separate home care procedure for hair loss and growth according to the following regimen:

- During the first week, the medication is used nightly before bed.
- During the second week, the medication is used every other day.

During the third week, the medication is used twice a week. During the fourth week, the medication is used once a week.

! Suddenly stopping the use of a medication is not recommended.

Directions for use:

Apply two pumps of the gel to your hand or a shallow container. Massage the gel into your clean scalp with your fingertips. Let the gel absorb completely. Do not rinse. Dry your hair.

Biphase Rege Peel

Two-phase peel for professional and home use combines the rejuvenating properties of an acid peel with the soothing power of oils.

The active ingredient of the peel is contained in the water phase, while the oil phase helps to prevent discomfort from the acids and quickly cleanse and restore the skin of the face, head, and body.

INDICATIONS FOR USE AND EFFECT

- Quickly exfoliates dead skin cells from the surface of the skin.
- Has an anti-inflammatory effect, dissolves "clogs" in the pores.
- Rejuvenates and moisturizes the skin of the face and body.
- Effective against dandruff - thoroughly cleanses the scalp, moisturizing and nourishing it.
- The acid component of the peel effectively thins the stratum corneum of the skin, preventing ingrown hairs. (Figure 1)
Effective protection after waxing.

CONTRAINDICATIONS

- no



Figure 1



Flacon, 15 ml

Ingredients :

Wasser, Olivenöl, Aprikosenöl, Minzöl, Resveratrol, Milchsäure, BHT, Glykolsäure, Mandelsäure, Weinsäure, Apfelsäure, Zitronensäure, Sharomix EG10, Reisprotein, Kornblumenextrakt, Retinol, Tocopherol (Vit. E), Vitamin F, L Prolin.

DESCRIPTION

The powerful water phase of the peel includes a complex of 6 acids: glycolic, lactic, malic, citric, tartaric, and almond acids.

The "soothing" oil phase includes vitamins and extracts:

- **Resveratrol:** An antioxidant that protects collagen fibers from damage and slows down skin aging.
- **Vitamin E:** Helps the skin protect itself from external factors (ultraviolet radiation, pollutants) and activates its own protective properties.
- **Vitamin F (linoleic acid):** Helps to reduce transepidermal water loss, which means it has moisturizing properties.
- **Chamomile extract:** Has healing, restorative, and anti-inflammatory effects.
- **Silk proteins:** Stimulate cell regeneration, which helps to reduce the number and depth of wrinkles, even out the skin tone, and make the skin smooth and elastic..
- **Rice protein hydrolysate:** Promotes collagen production, making the skin firmer and stronger, able to withstand external factors. Tones and smoothes wrinkles.
- **Retinol 0.5%:** Reduces the depth of wrinkles, evens out tone and microrelief, maintains skin youth, accelerates the process of micro-exfoliation of the skin (peeling effect), thereby normalizing the cycle of renewal of epidermal cells.
- **Apricot kernel oil, peppermint oil, olive oil:** Provide a refreshing, restorative, soothing, and tonic effect, actively relieve redness and dermatitis, restore skin elasticity.
-

RECOMMENDATIONS FOR USE

Home use as a light facial and neck peel:

Gently exfoliates dead cells and rejuvenates the skin. Also recommended as a post-procedure home remedy after microneedling procedures with ZENA serums.

Application:

Once a week, after deep cleansing with **ZENA Cleansing Gel and ZENA Skin Toner**, apply to the face, neck, and décolletage and rinse with warm water after 10-15 minutes.

For the scalp as part of a comprehensive procedure against hair loss and for hair growth:

After the microneedling procedure with **Hair and Scalp**, apply evenly to the entire scalp, leave on for 3 hours, then rinse with warm water and shampoo. Apply to the scalp at home once a week before bed, rinse with warm water after 15 minutes, and wash your hair with shampoo in the morning.

For different parts of the body after depilation to prevent ingrown hairs:

Apply to the depilated area of the skin twice a week, massage for 2-3 minutes, and rinse with warm water. Avoid the mucosal area.

Derma White BB Glowing

Derma White BB Glowing

We are pleased to introduce you to the new ZENA development - Derma White BB Glowing, enriched with peptides and extracts of natural herbs.

This will allow you to achieve two effects in one procedure: you will be able to create the perfect tone of radiant skin with facial contouring, and at the same time undergo a session of rejuvenation, saturating the skin with beneficial microelements.



Derma White BB Glowing

Innovative serum for creating the perfect skin tone with anti-aging effects

Unique Derma White BB Glowing ingredients from ZENA allow you to achieve not only the perfect skin tone in one procedure, but also to simultaneously introduce peptides and extracts of natural herbs that saturate the skin with beneficial microelements. Using a universal set that is suitable for any skin phototype (from 1 to 4), you will be able to contour your face, use light and dark shades for highlighting and shading, and give your face a radiant glow and blush.

INDICATIONS FOR USE AND EFFECTS

- Evens out skin tone.
- Lightens the skin by 2-3 tones.
- Evens out the skin's texture (smoothes fine wrinkles, fresh scars).
- Restores the epidermal layer of the skin.
- Reduces the visibility of small blood vessels, freckles, and under-eye circles.
- Sculpts facial features.

CONTRAINDICATIONS

- Inflammatory form of acne
- Herpes in an acute stage or other local infection in the area of the procedure
- A tendency to form keloid scars
- Reduced immunity
- Allergic conflict of the body with titanium dioxide
- Pregnancy and lactation



Set of ampoules 16 pcs x 5 ml

Ingredients :

Water, Sodium hyaluronate, Butylen glycol, Glycerine, Titan dioxide, Niacinamide, Hydrolyzed collagen, Camellia Sinensis Leaf-Extrakt, Rosa Centifolia Roseblossom water, Centella Asiatica Extract, Anthemis Nobilis Flower-Extract, Hamamelis Virginiana Extract, Aloe Barbadensis Leaf-Extract, Palmitoyl Pentapeptide-4, Acetyl Hexapeptide-8, Polysorbate 20, 1,2-Hexanediol, Disodium EDTA, Dipotassium Glycyrrhizate, Dye: Metalloxyde

DESCRIPTION

Derma White BB Glowing is a non-permanent, non-invasive, and painless procedure that allows you to create a radiant effect and the perfect facial tone by combining shades in the contouring technique. This procedure is ideal for those who do not want to spend time on daily makeup.

The serum is ideal for pigmented and delicate skin. It is safe to use at any time of year. It contains 6 natural herbs and a complex of peptides that provide antioxidant, anti-aging, and brightening effects. The serum contains:

- **Hydrolyzed collagen** smoothes and evens out the skin, making it firm and elastic, refreshes and removes fine wrinkles. It has wound healing and soothing properties, retains moisture in the deep layers of the skin. Like most hydrolysates, it promotes regeneration and restoration of damaged skin cells, helps to cleanse from dead cells and tightens the skin.
- **Sodium hyaluronate** moisturizes and acts on mimic and deep wrinkles.
- **Niacinamide** is a brightening, skin-restoring ingredient for mature and acne-prone skin. It evens out the skin, fights enlarged pores and mimic wrinkles.

Plant extracts:

- **Camellia sinensis** is an excellent moisturizer and nourishing agent for the skin. It helps to combat dryness and peeling, making the skin smooth and elastic. Due to its high content of polyphenols, it protects the skin from the negative effects of ultraviolet rays, preventing premature aging and the appearance of age spots. It helps to shrink pores. Antibacterial properties help to cope with inflammatory processes on the skin, such as acne and redness. It is a powerful antioxidant that helps to reduce the impact of oxidative stress on the skin, preventing its aging.
- **Centifolia rose** is a royal extract that contains complex chemical compounds.

Rose petals contain sugars, quercetin, organic acids, wax, bitterness, fatty oils, anthocyanins, and essential oil, which contains geraniol, citronellol, eugenol, and phenylethyl alcohol. Rose petals also contain vitamin C, B vitamins, vitamin K, zinc, manganese, phosphorus, chromium, silicon, vanadium, molybdenum, calcium, potassium, copper, iodine, iron, magnesium, and selenium. Rose has antiseptic, anti-inflammatory, antioxidant, tonic, sedative, wound-healing, and rejuvenating properties.

- **Chamomile flower extract** makes the face and décolletage soft and velvety, soothes irritation, softens the epidermis, and removes peeling.
- **Witch hazel** smooths out existing wrinkles, prevents the appearance of new wrinkles and folds, restores skin elasticity and firmness. It neutralizes the negative effects of free radicals, provides pronounced antibacterial and antifungal effects. Strengthens blood vessel walls, eliminates rosacea, prevents fluid accumulation in the intercellular space. Neutralizes the harmful effects of ultraviolet rays, softens and cools the skin, relieves redness and irritation.
- **Aloe vera** penetrates the skin and stimulates the activity of immune cells, creates a moisturizing protective film on the surface of the skin. Aloe vera contains an antioxidant complex, which includes vitamins A, C, and E, which improve blood circulation and boost immunity.
- **Centella asiatica** is a rich source of amino acids with calming properties.

Peptide complex:

Palmitoyl pentapeptide-4 (also known as Matrixyl) is a skin-restoring peptide that is a mixture of amino acids and fatty acids. Studies have shown that it can help reduce the appearance of visible signs of aging, including fine lines and wrinkles.

Acetyl Hexapeptide-8 (also known as Argireline) is a muscle relaxant that helps reduce the appearance of fine lines and wrinkles. It has been shown to reduce the number and depth of wrinkles by more than 20%.

RECOMMENDATIONS FOR USE

The serum is sterile and is applied with a meso foam and then evenly spread.

To achieve the longest possible effect, it is recommended to perform a light chemical peel (**ZENA Lactic**, **ZENA Mandelic**) 7-10 days before the BB Glowing procedure. This will remove the top layer of dead skin.

If it is not possible to perform a chemical peel in advance, it is recommended to perform a light mechanical exfoliation (microdermabrasion) or **ZENA CO2 Carboxy-maske** immediately before the procedure.

After the procedure, the skin needs to be cared for with **ZENA Post treatment Gel** and **Sun Block Cream SPF 50+** for three days. It is strictly forbidden to use oils or other moisturizing substances not provided for in the protocol during this period

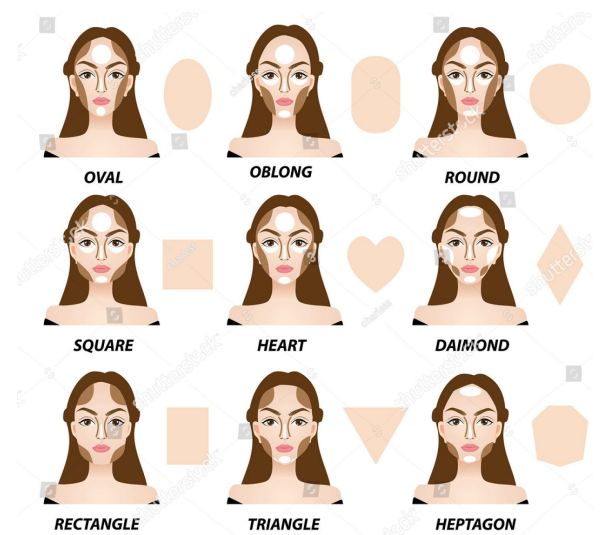
For a long-lasting effect, we recommend repeating the **BB Glowing** procedure 3-5 times with an interval of several weeks.

To maintain the effect, it is recommended to use the following in your home care routine: Whitening & Balance serum daily and **ZENA Sun Block Cream SPF 50+** daily.

BEFORE AND AFTER DERMA WHITE BB GLOWING



Figure 1



CO2Mask



Professional Carbon Dioxide Therapy Mask

This mask is deservedly called "magical." A comfortable procedure using ZENA CO2 Carboxymaske provides an instant anti-aging effect and is guaranteed to become one of the most popular procedures in your salon. Carbon dioxide (CO2), which is released as a result of the reaction, penetrates the epidermis, stimulates blood circulation, promotes oxygen saturation of the skin, has antioxidant and antiseptic properties. As a result, the complexion improves instantly, skin elasticity increases, and the appearance of wrinkles and pigmentation decreases..

INDICATIONS FOR USE AND EFFECTS

- Improves skin properties: tone, turgor, color, and texture.
- Improves blood circulation.
- Reduces inflammation and redness associated with rosacea, couperose, and post-acne.
- Restores the definition of the facial contour.
- Reduces the appearance and depth of wrinkles.
- Eliminates superficial pigmentation.
- Stimulates collagen synthesis.
- Quickly restores dry skin and skin that has been dried out by the sun.

CONTRAINDICATIONS

- Damage to the skin
- Presence of active inflammation on the face
- Chronic diseases exacerbation
- Increased body temperature, fever
- Breastfeeding and pregnancy



**Cellulose mask 20 pcs.
+ Gel activator 20 sachets* 20 gr.**

Ingredients :

**Water, Glycerine, Sodium bicarbonate, Xanthane, Chlorphenesine, Phenoxyethanol, Charcoal powder, Mica, Titandioxide, Butylenglycole, Angelica Acutiloba Root-Extract, Acorus Calamus Root-Extract, Panax Ginseng Root-Extract, Sophora Flavescens Root-Extract, Laminaria Digita-
ta-Extract, Glycyrrhiza Glabra (Liquorice) Root-Extract, 1,2- Hexandiole**

DESCRIPTION

Carbon dioxide therapy is widely used in cosmetic practice. However, in the laboratories of ZENA CO2 Carboxymaske, it was enriched with additional valuable natural components that significantly enhance its effect:

- **Black Japanese pearl powder** is a source of amino acids that gives the skin additional radiance.
- **Panax Ginseng Root Extract** improves cellular communication and stimulates collagen synthesis. It provides powerful antioxidant protection and shields the skin from photodamage. Ginseng root contains at least 13 different triterpenoid compounds, also known as saponins, some of which are known as ginsenosides. This explains its powerful regenerative properties and ability to support optimal cellular metabolism and energy balance of skin cells. Studies show that ginsenosides derived from ginseng also have anti-inflammatory properties. These natural anti-inflammatory compounds may help prevent the development of some age-related diseases.
- **Sophora Flavescens Root Extract** - antibacterial, anti-inflammatory, and anti-aging agent.
- **Laminaria Digitata Extract** has anti-aging and regenerative properties, is effective against edema, promotes microcirculation, moisturizes and restores elasticity, softens and smoothes wrinkles, and has a lifting effect.
- **Glycyrrhiza Glabra** (Licorice) Root Extract - is a natural ingredient that has a variety of benefits for the skin, including soothing and anti-inflammatory properties. It also helps to cleanse and whiten the skin, and is a powerful antioxidant.
- **Angelica Acutiloba Root Extract** has antimicrobial, soothing, and anti-inflammatory properties..
- **Acorus Calamus Root Extract** - is a natural ingredient that has a variety of benefits for the skin. It is a great toner, prevents the skin from being infected with pathogenic bacteria, has a refreshing effect, and also exhibits additional anesthetic and anti-inflammatory effects. It helps to relieve itching, irritation, and peeling of the skin.

RECOMMENDATIONS FOR USE

- CO2 Carboxymaske is a cosmetic treatment that uses carbon dioxide gas to improve the appearance of the skin. It can be used as a standalone procedure or as a preparation for microneedling. For the best results, a course of 6 or more treatments is recommended, with each treatment being performed once every 7-10 days. After the initial course of treatment, a maintenance treatment can be performed once a month to help maintain the results.
- It can be used as a preparation for microneedling with ZENA serums. This is especially important in summer, when CO2 Carboxymaske is used before microneedling instead of fruit-acid light peels to prevent skin flaking.
-

It is important to inform your client that their skin will be sensitive to sunlight after the procedure. Therefore, it is necessary to use ZENA Sun Block Cream SPF 50+ daily.

Application Protocol

Wear gloves and follow the steps below:

1. Before the procedure, Cleanse the skin with ZENA Cleansing Gel (contains fruit acids, vitamins A, C, E, B5, D, hyaluronic acid, allantoin, and rice protein hydrolysate).
2. Complete the skin preparation with deep cleansing using ZENA Light Peeling Foam (contains a complex of fruit acids, vitamins A, B, C, E, microelements, salicylic acid, extracts of Centella asiatica, horsetail, hops, chamomile, rosemary, black pine, aloe, and allantoin).
3. Tone and disinfect the skin with **ZENA Skin Toner** (contains a complex of fruit acids, hydrogen peroxide, kojic acid, azelaic acid, extracts of horsetail, hops, black pine, chamomile, sage, Centella, salicylic acid, niacinamide, and allantoin)
4. Apply a thick layer of the entire contents of the package with the activator gel to the dry, cleansed skin of the face and neck.
5. Place the disposable mask-tissue that comes with the kit on top of the gel

Using pumping motions, lightly press it to your face and neck. You will feel a tingling sensation on your skin from the carbon dioxide bubbles, and you will hear a hissing sound. Continue to press the mask-tissue until the sound stops.

6. It is recommended to cover the face with a reusable silicone mask to prevent it from drying out quickly. Leave the mask on for 20-25 minutes.
 - 6.1 For an additional lymphatic drainage and lifting effect, it is recommended to apply elastic bandages over the mask. In this case, it is better to replace the silicone mask with a thick, dry towel. **IMPORTANT:** Before applying the bandages, check with the patient to see if they have claustrophobia.
7. After 20-25 minutes, remove the mask and rinse the remaining activator gel off with warm water.
8. Tone and disinfect the skin with **ZENA Skin Toner**.
9. For an additional effect, immediately after the mask, perform a microneedling procedure using ZENA serums. The choice of serum depends on the client's skin type. It can be **ZENA Pro Whitening +, Botox Alternative HP, ZENA COQ10 & DMAE, or ZENA Scar & Stretch**.
10. Finish the procedure by applying **ZENA Post Treatment Gel** (contains dexpanthenol, allantoin, algae extract, chamomile, calendula, urea).
11. Close the skin with a protective **ZENA Sun Block Cream SPF 50+**.

BEFORE AND AFTER ZENA CO2 MASK



Skin care

ZENA skincare line with anti-aging, anti-inflammatory, and antioxidant properties helps skin better absorb salon treatments.

ZENA skincare products containing acids and plant extracts can help you properly prepare your skin for peelings at home, as well as provide proper post-procedure care, enhancing the effect of meso-serums on the skin.

Using the ZENA skincare line reduces the risk of side effects and accelerates skin healing, allowing you to maintain the results for a long time.

With ZENA cosmetics, your clients will be under reliable protection even at home.

Cleansing Gel |

Light Peeling Foam |

Skin Toner |

Post Treatment Gel |

Sun Block Cream SPF 50+ |

Whitening & Balance |

Neutralizer Foam pH 8,0 |



Cleansing Gel

Ph 3.1-3.5

Cleansing Gel with Anti-inflammatory and Exfoliating Effects

Cleansing Gel is based on natural ingredients with fruit acids. It thoroughly cleanses the skin of makeup, dust, dirt, and sebum, improves microcirculation, and restores healthy color. After use, the skin becomes hydrated and radiant.

INDICATIONS FOR USE AND EFFECTS

- Cleanses the skin of impurities and excess sebum.
- Evens out the skin tone and texture with fruit acids.
- Prepares the skin for professional procedures.
- Has a gentle exfoliating, anti-inflammatory, and antioxidant effect.

CONTRAINDICATIONS

- no



Flacon 300 ml, 100 ml

Ingredients :

Aqua, Glycerin, Lactic Acid, Sodium Laureth Sulfate, Xanthan Gum, Glycolic Acid, Cocamidopropyl Betaine, Panthenol, Inulin, Allantoin, Niacinamide, Alpha-Glu- can Oligosaccharide, Oryza Sativa Extract, 3-O-Ethyl Ascorbic Acid, Oryza Sativa Bran Oil, Zea Mays Starch, Phenoxyetha- nol, Sodium Chloride, Ethylhexylglycerin, Citric Acid, Gluconolactone, Polyglyce- ryl-4, Caprate, Potassium Sorbate, Sodium Benzoate, Tocopherol, Calcium Gluconate.

DESCRIPTION

The cleansing gel is suitable for all skin types. It contains fruit acids, natural ingredients, vitamins, and minerals:

- **Fruit acids** (lactic, glycolic) hydrate the skin, restore its natural protective barrier, promote tissue regeneration, and provide antioxidant protection. They actively renew the skin by triggering the process of cell exfoliation (exfoliation).
- **Vitamins** (D-panthenol, niacinamide - vitamin B3, C) and trace elements regulate the sebaceous glands. They effectively fight acne and inflammation. They lighten pigmentation and post-acne scars. They eliminate peeling, itching, and irritation. Niacinamide is recommended for skin with atopic dermatitis. They protect the skin from the effects of UV rays. They have anti-inflammatory and antimicrobial effects. They help retain moisture in the deep layers of the skin. They stimulate the synthesis of collagen and elastin, and shrink pores.
- **Biolin P** is a prebiotic mixture of inulin (derived from chicory root) and xylosaccharide that stimulates the growth of beneficial bacterial flora on the surface of the skin and restores the skin's ecosystem to its normal equilibrium state.
- The patented **Oryza Sativa** complex based on rice protein hydrolyzate provides intense moisturizing and nourishing action, eliminates peeling and soothes the skin. It helps to lighten pigmentation and evens out the skin tone, smoothes wrinkles, makes the skin firm and elastic. It intensively replenishes the lack of nutrients, restores the skin's tone at night.

RECOMMENDATIONS FOR USE

Used to cleanse the skin before any professional cosmetic procedure in the salon.

Recommended for regular home care. Frequency of use depends on skin type:

- For **oily and acne-prone skin**: morning and evening daily.
- For **normal skin**: evening daily.
- For **dry and sensitive skin**: every other day evening.

Recommended as a preparation for acid peels and the **natural Algae peel**. Home preparation scheme 14 days before the peel:

- For **oily and acne-prone skin**: twice a day, every day.
- For **normal skin**: once a day, every evening.
- For **dry and sensitive skin**: once a day, three times a week.

Application: Apply a small amount of gel to damp face, neck, and décolletage. Massage for one minute and rinse with warm water.

Light Peeling Foam Ph 3.2

Exfoliating and Deep Cleansing Foam with Rejuvenating Effect

Multifunctional cleansing product that not only exfoliates dead cells, fights inflammation, tightens pores, and cleanses the face of comedones, but also rejuvenates the skin. Thanks to the combination of lactic, glycolic, and salicylic acids, the foam-peel loosens the intercellular layer, stimulates the regeneration of the deep layers of the skin, activates fibroblasts in the dermis, and increases the synthesis of collagen and elastin.

INDICATIONS FOR USE AND EFFECTS

- Deeply cleanses the skin, tightens pores, fights skin inflammation.
- Gently exfoliates dead cells.
- Regenerates deep layers of the skin, increases collagen and elastin synthesis.
- Prepares the skin for professional procedures.

CONTRAINDICATIONS

- No side effects have been reported. In extremely rare cases, individual intolerance to ingredients is possible.



Flacon, 150 ml

Ingredients :

Water, Glycerine, Lactic acid, Sodium Laureth Sulfate, Glycolic acid, Cocamidopropyl Betaine, Niacinamide, Panthenol, Inuline, Salicylic acid, Allantoine, Centella Asiatica Extract, Citrus zest Extract, Equisetum Arvense Extract, Hamamelis Virginiana Leaf-Extract, Humulus Lupulus Extract, Pinus Sylvestris Bud-Extract, Rosmarinus Officinalis Leaf-Extract, Salvia Officinalis Leaf-Extract, Tocopherol, Calciumgluconate, Xanthan gum, Alpha-Glucan- Oligosaccharide, Oryza Sativa Extract, Zea Mays Starch, Oryza Sativa Brain Oil, Citric acid, Gluconolactone, Potassium sorbate, Sodium benzoate, Polyglyceryl-4 Caprate, Phenoxyethanol, Ethylhexylglycerine, Sodium hydroxide, Sodium chloride.

DESCRIPTION

Light Peeling Foam is a source of valuable vitamins (D-panthenol, niacinamide, B3, C) and trace elements that make the skin smooth, silky, and soft..

- **Milky acid** penetrates into sebaceous glands and dissolves "clogs" of sebum, dirt, and makeup residues in pores, thereby eliminating acne and preventing inflammation.
- **Glycolic acid** weakens the bonds between keratinocytes of the stratum corneum and accelerates the natural process of skin renewal and neocollagenesis. As a result, the skin is lightened, softened, and the number of inflammatory elements decreases.
- **Biolin P** is a prebiotic mixture of inulin (derived from chicory root) and glucosaccharides that stimulates the growth of beneficial bacterial flora on the surface of the skin and restores the skin's ecosystem to its normal equilibrium state.
- **Centella Asiatica** heals damaged skin, helps to dissolve scars and prevent their formation. It strengthens the natural barrier, which helps sensitive skin not to react to external stress with irritation and inflammation. It stimulates collagen production and hyaluronic acid production, helps to restore the structure of elastin and collagen fibers. It helps to eliminate stagnant phenomena in tissues and edema, as well as normalizes blood supply to cells. Supports skin hydrobalance.
- The patented **Oryza Sativa** complex based on rice protein hydrolysis has moisturizing and antioxidant effects.
- **Allantoin** has a mild keratolytic, anti-inflammatory, antioxidant, healing effect, improves blood circulation, and evens out skin tone.

- Plant complex based on **extracts of rosemary**, witch hazel, lemon, and sage has rejuvenating, epithelializing, strengthening, and stimulating effects.
- **Hops extract** helps to improve blood circulation and lymph flow, tones the skin, and makes it more elastic. It is recommended for anti-aging skin care, for problematic skin care, for the treatment of acne. It has been successfully proven as an effective remedy for the treatment of hypertrichosis (excessive hair growth on the face) and for the elimination of rosacea (dilated vascular network).

RECOMMENDATIONS FOR USE

Light Peeling Foam is used for deep cleansing before all professional ZENA cosmetic procedures: before **Algae Peeling**, **Hyalnano Filling**, **BB Glowing**, microneedling procedures with **ZENA serums**, and **ZENA acid peels**.

In the summer, it is recommended to use **Light Peeling Foam** before the **BB Glowing** procedure instead of an acid peel to avoid peeling.

It is recommended to use it in home care for a 14-day period of preparing the skin for acid peels or **Algae Peeling**. Apply a small amount of foam to your face, massage for a minute, and rinse with warm water. Different application schemes are provided for different skin types:

- For oily and acne-prone skin, use once a day.
- For dry and sensitive skin, use twice a week.

It is recommended to use regularly in home care for people with acne-prone and oily skin 2-3 times a week.

Skin Toner

Ph 3.1-3.6

Deep Cleansing Tonic with Brightening, Anti-inflammatory, Antioxidant, and Disinfectant Effects.

The combination of acids and plant extracts in Skin Toner provides deep skin cleansing and powerful anti-inflammatory effects, reduces pigmentation and rejuvenates the skin.

INDICATIONS FOR USE AND EFFECTS

- Gently removes deep impurities and dead skin cells.
- It helps to reduce inflammatory elements on the skin and acne.
- It brightens, rejuvenates, and tones the skin

CONTRAINDICATIONS

- no



Flacon 300 ml, 100 ml

Ingredients :

Aqua, Glycerin, Lactic Acid, Hydrogen Peroxide, Niacinamide, Glycolic Acid, Panthenol, Centella Asiatica Extract, Citrus Limon Peel Extract, Equisetum Arvense Extract, Hamamelis Virginiana Leaf Extract, Humulus Lupulus Extract, Pinus Sylvestris Bud Extract, Rosmarinus Officinalis Leaf Extract, Salvia Officinalis Leaf Extract, Inulin, Allantoin, Azelaic Acid, Alpha-Glucan Oligosaccharide, Salicylic Acid, 3-O-Ethyl Ascorbic Acid, Kojic Acid, Phenoxyethanol, Citric Acid, Sodium Hydroxide, Potassium Sorbate, Sodium Benzoate, Ethylhexylglycerin.

DESCRIPTION

Skin Toner contains acids and natural ingredients:

- **AHA/BHA** (lactic, glycolic, azelaic, salicylic acids) are used to cleanse and exfoliate the skin, reduce inflammation and treat acne, and shrink enlarged pores.
- **Hydrogen peroxide** and **kojic acid** lighten the skin, reduce pigmentation and melasma, and have antibacterial and antifungal effects.
- **Inulin** restores the skin's ecosystem by stimulating the growth of beneficial microflora.
- **Rosemary extract** increases the production of collagen, elastin, and protein fibers, which are the "framework" of the skin. This helps to restore skin elasticity and tone. It is also an excellent antimicrobial agent.
- **Witch hazel extract** helps to strengthen blood vessels and capillaries. It fights swelling and activates microcirculation.
- **Lemon extract** breaks down pigments and accelerates the synthesis of new cells.
- **Hop extract** is a biostimulator and anti-inflammatory component. It improves water and fat metabolism in skin cells, increases skin turgor and elasticity, and smoothes fine wrinkles.
- **Sage extract** promotes cell regeneration, has a regenerating effect, and regulates the activity of sweat and sebaceous glands.
- **Allantoin** has a mild keratolytic, anti-inflammatory, antioxidant, healing effect, improves circulation, and evens out skin tone.

RECOMMENDATIONS FOR USE

Prepares the skin for professional ZENA procedures.

Used as a liquid activator in the **ZENA Algae Peel** procedure (proportions are indicated in the protocol).

Used as the main disinfectant before microneedling with the use of **ZENA serums**, including for **Hair and Scalp**. In this case, the use of an additional disinfectant is not required.

Recommended for home use during the preparation of the skin for acid peels or natural **Algae peel**. In this case, Skin Toner should be started 14 days before the peeling procedure according to the following scheme

- **For oily and acne-prone skin: twice daily, every day.**
- **For normal skin: once daily, in the evening.**
- **For dry and sensitive skin: once daily, 3 times a week**

Can be used on a regular basis in home care:

- **For oily and acne-prone skin: twice daily, every day.**
- **For normal skin: once daily, in the evening.**
- **For dry skin: once daily, 2-3 times a week.**

Application: Apply a small amount of toner to a cotton pad and wipe the face, neck, and décolletage.

Post Treatment Gel

POST TREATMENT TREATMENT GEL

The best soothing product to finish cosmetic procedures. Contains panthenol, as well as extracts of medicinal plants traditionally used in ancient Eastern medicine recipes.

INDICATIONS FOR USE AND EFFECTS

- Quickly soothes the skin after the procedure, relieves itching, redness, and burning.
- Has anti-inflammatory and antiseptic properties
- Minimizes the appearance of bruises and damage, accelerates tissue regeneration.
- Can be used after injectable procedures.

CONTRAINDICATIONS

- no

Ingredients :

Water, Glycerin, Propylene Glycol, Butylene Glycol, Cellulose Gum, Centella Asiatica Extract, Polygonum Cuspidatum Root Extract, Scutellaria Baicalensis Root Extract, Camellia Sinensis Leaf Extract, Chamomilla Recutita (Matricaria) Flower Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Dipotassium Glycyrrhizate, Panthenol, Allantoin, Molasses, Benzyl Glycol, Ethylhexylglycerin, 1,2-Hexanediol Hexanediol, Disodium EDTA.



Sachet 100 pcs* 2 ml

DESCRIPTION

Post Treatment Gel contains soothing extracts of medicinal plants that have been used in Eastern medicine for centuries, along with panthenol.

- **Centella Asiatica** is a popular ingredient in Korean skincare. It has been used for centuries in traditional Asian medicine for a variety of purposes, including treating skin conditions, depression, and even food. The extract is a powerful healing agent that can help to reduce inflammation, soothe the skin, heal minor wounds, and fight acne, scars, and aging. It is also recommended for burns, dryness, and tightness, as well as after chemical peels and laser treatments. Centella Asiatica contains powerful antioxidants that help to boost collagen and hyaluronic acid production, and it can also help to reduce the activity of harmful bacteria.
- **Polygonum cuspidatum root extract**, known as Hu Zhang in traditional Chinese medicine, is a source of the powerful polyphenolic antioxidant trans-resveratrol, which is considered to be the most bioavailable form of resveratrol. This plant helps to neutralize free radicals before they can damage the skin, and it reduces signs of irritation.
- **Scutellaria Baicalensis Root Extract** has been used in traditional Chinese medicine for centuries. In China, the extract is known as Huang Qin or golden herb. It contains baicalin, wogonoside, baicalein, wogonin, and oroxylin A, all of which are flavonoids, or antioxidants, with calming properties.
- **Chamomilla Recutita Flower Extract**, also known as chamomile, is one of the most popular medicinal plants. It has calming and relaxing effects, has anti-inflammatory and antibacterial properties, stimulates skin metabolism, and regenerates tissues. Chamomile can be used to treat dermatitis and eczema.
- **Rosmarinus Officinalis Leaf Extract** - Studies have shown that rosmarinic acid has calming effects on sensitive skin. In addition, primary antioxidants in rosemary leaves include caffeic acid, carnosol, and carnosic acid. All of these help to neutralize damaging oxidative molecules before they can cause further damage to the skin.
- **Panthenol** provides quick and deep skin hydration, promotes wound and burn healing, improves keratinization of cells, and reduces itching and skin irritation.

RECOMMENDATIONS FOR USE

It is used to complete professional ZENA procedures, as well as in home care during the post-procedure rehabilitation period. It is recommended to use after **acid peels, algae peels, microneedling procedures, and CO2 masks:**

- Apply the contents of the sachet to the skin.
- Spread it evenly and leave it to absorb completely.
- In the daytime, after applying **Post Treatment Gel**, it is recommended to apply sunscreen **Sun Block Cream SPF 50 +**.

Sun Block Cream SPF 50+

Superior UVA and UVB protection

A sunscreen that provides effective protection from UVA and UVB rays, preventing sunburn and inflammation. The cream has a light texture, spreads easily on the skin, and leaves no greasy shine or stickiness.

RECOMMENDATIONS FOR USE

- Apply daily before going outdoors.
- It is recommended to apply to exposed areas of the skin every 2 hours under the active sun.
- It is mandatory to apply after ZENA acid peels, algae peels, and microneedling sessions with ZENA serums.

CONTRAINDICATIONS

- no

INDICATIONS.

- Protects from UVB rays: these rays are responsible for the dark shade of tan and can cause sunburn, allergic reactions.
- Protects from UVA rays: these are long-wave ultraviolet rays that reach the Earth in 95% of cases, easily penetrating through clouds, glass, and clothing. UVA radiation is responsible for pigmentation and other signs of photoaging of the skin.



Flacon, 300 ml, 100 ml

Ingredients :

Wasser, Coco-Caprylate/Caprate, Butyl Methoxydibenzoylmethane, Ethylhexyl Triazone, Isoamyl Laurate, Methylen Bis-Benzotriazolyl Tetramethylbutylphenol, Cetearyl Alcohol, Glycerin, Glycerylstearat, Kaliumcetylphosphat, Phenoxyethanol, Decylglucosid, Panthenol, Carbomer, Kieselerde, Ethylhexylglycerin, Natriumhydroxid, Tocopherol, Retinylpalmitat, Propylen Glycol, 3-O-Ethyl-Ascorbinsure, Xanthan Gum, Oryza Sativa Extract, Oryza Sativa Bran Oil, Zea Mays Starch. Gluconolacton, Polyglyceryl-4 Caprate, Kaliumsorbat, Natriumbenzoat, Tocopherol, Calciumgluconat.

DESCRIPTION

The cream contains moisturizing and soothing plant complexes that help prevent unwanted pigmentation, burns, and signs of premature aging..

- **Butyl methoxydibenzoylmethane** - is an essential sunscreen filter. It is the only sunscreen filter in the world that provides adequate protection across the entire UVA range (310-400 nm, i.e. both UVA-long and UVA2-short) with a peak absorption at 360 nm. Avobenzone is safe. It does not cause irritation and, unlike some other sunscreen filters, does not exhibit estrogenic activity (female sex hormone activity).
- **Ethylhexyl Triazone** - is a new generation sunscreen ingredient that provides the highest photostability absorption among all available UVB filters today. It protects in the UVB range (280-320 nm) with a maximum protection of 314 nm.
- **Oryza Sativa Bran Oil** (rice bran oil) is the best oil for pigmentation. It is also an anti-aging additive for mature, dry, chapped skin that helps to cope with age-related dryness, enhances cell renewal and regeneration, and restores skin elasticity.
- **Zea Mays Starch Gluconolactone** - is a corn-derived oil that helps to restore dry and chapped skin, helps to rejuvenate and renew cells, softens and nourishes, and is a great skin conditioner. Cornstarch is essential for oily, combination skin. It acts as an absorbent, nourishes, softens, tones, and restores the skin.



Whitening & Balance

Skin Lightening and Removal of Pigmented Spots at Home

ZENA Whitening & Balance - is an antioxidant brightening serum for home care. It is designed to address the root cause of pigmentation, which is the overproduction of melanin by melanocytes. Under the influence of tranexamic acid, melanocytes reduce the rate of melanin production. In combination with professional procedures, the serum lightens the skin, removes dark circles under the eyes, prevents the appearance of pigmented spots, and helps to get rid of them.

INDICATIONS FOR USE AND EFFECTS

- **Hyperpigmentation, rosacea, melasma, post-acne:** helps prevent the appearance of pigmented spots, lightens the skin, and evens out its tone.

CONTRAINDICATIONS

- no

Ingredients :

Aqua, Glycerin, Pentylene Glycol, Tranexamic Acid, 3-O-Ethyl Ascorbic Acid, Panthenol, Azelaic Acid, Inulin, Allantoin, Lactic Acid, Alpha-Glucan Oligosaccharide, Tremella Fuciformis Extract, Centella Asiatica Extract, Citrus Limon Peel Extract, Equisetum Arvense Extract, Hamamelis Virginiana Leaf Extract, Humulus Lupulus Extract, Pinus Sylvestris Bud Extract, Rosmarinus Officinalis Leaf Extract, Salvia Officinalis Leaf Extract, BENZOYL DIPEPTIDE- 8 D-PHENYLALANYL ARGINYL D-TRYPTOPHAN DIPROPYLAMIDE MESYLATE, Ethylhexylglycerin, Potassium Sorbate, Sodium Benzoate, Xanthan Gum, Sodium Hydroxide, Phenoxyethanol.



Flacon, 50 ml

DESCRIPTION

- **Tranexamic acid** slows down the synthesis of tyrosinase, an enzyme that accelerates the synthesis of melanin, i.e. dark pigment. The causes of dark spots on the skin can be very different. These are hormonal changes (for example, during pregnancy), acne, excessive exposure to the sun - all of them activate tyrosinase and lead to the formation of pigmentation. Therefore, ZENA has developed a serum that blocks the production of this enzyme in any part of the body, whether it is dark circles under the eyes, under the arms, on the knees, etc. In addition to the lightening effect, tranexamic acid reduces redness of blood vessels on the surface of the skin. As a result, the complexion is evened out.
- **Ethyl ascorbic acid** is a new stable form of vitamin C. This acid is resistant to light and temperature. It dissolves both in oil and in water, which significantly expands the range of applications. It is well tolerated by the skin and has a rejuvenating, lightening effect, and also serves as an auxiliary ingredient in the fight against acne.
- **Azelaic acid** enhances the lightening and anti-inflammatory effect.
- **Snow mushroom extract** (Tremella hydroglycerinated extract) has more pronounced moisturizing properties than hyaluronic acid. It also protects the skin from the negative effects of the environment, acting as a mechanical and antioxidant "detox elixir" for the skin.
- Unique **pentapeptide SYN-GLOW** gives the skin radiance and a light tan effect, making it look kissed by the sun, but not damaged.
- **Allantoin** repairs the epidermal barrier, promotes wound healing, eliminates peeling and tightness, and has antioxidant and anti-inflammatory properties.
- **Plant extracts** of rosemary, witch hazel, lemon, hops, and sage have rejuvenating, epithelializing, strengthening, and stimulating effects.

RECOMMENDATIONS FOR USE

Whitening & Balance is part of the complex treatment protocol for hyperpigmentation as a home remedy after the Pro Whitening+ salon procedure. For people with a tendency to pigmentation, it is recommended for regular use on a long-term basis as a product with no contraindications.

It is also recommended for mandatory use to prevent the occurrence of hyperpigmentation after acid peels or the natural Alage peel.

In home care, Whitening & Balance is recommended to be combined with ZENA skincare cosmetics: **Cleansing Gel, Skin Toner, Light Peeling Foam, Pro-Retinol Peel, Sun Block Cream SPF 50+**.

METHOD OF USE

- Apply a few drops to your face and neck.
- Apply evenly and wait for it to absorb.
- Use twice a day.

Neutralizer

Foam pH 8,0

Neutralizing Foam for Quick pH Recovery

A lightweight mousse that is essential for every cosmetologist performing chemical peels. In case of necessity, the mousse can instantly stop the action of an acid peel: it quickly and evenly spreads over the face and prevents the acid from penetrating too deeply. It quickly soothes inflamed skin, helps restore its normal pH, providing instant comfort. Reduces the risk of complications and irritation, prepares the skin for the next stages of the procedure. Contains a number of active components that help relieve burning and discomfort during the peel.

INDICATIONS FOR USE AND EFFECTS

- In case of severe discomfort during chemical peeling, it can instantly neutralize the action of the acid, normalize the pH balance of the skin and relieve unpleasant sensations.
- Effectively soothes the skin after the Algae peel, preventing redness and irritation.

CONTRAINDICATIONS

- No side effects have been reported. In extremely rare cases, individual intolerance to the ingredients is possible.



Flacon, 150 ml

Ingredients :

Water with Silver Nanoclusters, Sodium Lauryl Sulfate, Cocamidopropyl Betaine, Glycerin, Urea, Chamomile Extract, Calendula Extract, Turmeric Extract, Vitamin (A, E, B, C) Complex, Silk Proteins, D-panthenol, Sharomix Preservative, Natural Perfume.

DESCRIPTION

The neutralizing foam contains a number of active ingredients that help instantly relieve burning and discomfort during peeling:

- **Water with silver** nanoclusters soothes and neutralizes inflammation.
- **Urea** has anti-inflammatory, protective, softening, and healing properties due to its natural antiseptic properties.
- **Chamomile extract**, rich in vitamin C and flavonoids, helps with regeneration, tones the skin, stabilizes the level of hydration, removes toxins, and accelerates recovery processes.
- **Calendula extract** helps to cope with acne, soothes irritated and sensitive skin, normalizes the functioning of sebaceous glands, launches regeneration processes, and has anti-inflammatory properties.
- **Turmeric extract** is a powerful antioxidant with anti-inflammatory and antibacterial properties, has a detox effect, heals wounds and eczema, helps with acne, suppresses the formation of melanin, and, therefore, protects against unwanted pigmentation.
- **A complex of vitamins A, E, B, and C** restores skin immunity, stimulates cell renewal, normalizes the functioning of sebaceous glands, and is a powerful antioxidant.
- **Silk proteins** moisturize and heal, help to retain moisture in the skin, regulate melanin levels, and have antioxidant properties.

RECOMMENDATIONS FOR USE

It is used as one of the final steps of acid peels and **Algae peel** procedures. To neutralize the effect of the peel and relieve burning and discomfort, apply the foam with light massaging movements to the areas where the peel was performed until it is completely neutralized. You can leave the foam on the skin for 10 minutes. Then, rinse off the remaining foam with cool water.



Peelings

Peelings

Exfoliation is one of the essential steps in Korean skincare. After each acid peel procedure, the old layer of dead skin is removed, revealing deeper and younger layers of the epidermis. This helps to reduce pigmentation and breakouts, leaving the skin looking younger and radiant.

The ZENA line offers a variety of peels: superficial, medium, and deep; monoacid and multi-acid; for professional and home use.

ZENA acid peels are a great alternative to more expensive, invasive, and in-office cosmetic procedures.

Lactic 30 |

Mandelic |

Azelaic 20 |

MAZ 20 |

Jessner |

AHA |

G-BHA 15 |

Natural Pro-Retinol Peel |

Sale is possible only after training

Lactic 30

pH 3,0

ALL-SEASON PEELING BASED ON 30% LACTIC ACID FOR DRY, AGING AND DEHYDRATED SKIN.

This gentle acid peel is recommended even for those with sensitive skin who are contraindicated for chemical peels. It provides a moisturizing, brightening, and healing effect on the epidermis.

INDICATIONS FOR USE AND EFFECTS

- Gentle exfoliation of dead skin cells.
- Promotes hydration of the intercellular space..
- Provides a visible anti-aging effect: intense hydration improves skin turgor and smooths wrinkles.
- Combats both dryness and excessive sebum production, regulating the balance of the epidermis.
- Provides a whitening effect when used as a course of peels.

CONTRAINDICATIONS

- Exacerbation of any chronic diseases
- Mental health conditions
- Fever, acute respiratory infections
- Skin integrity disruption at the peel site
- Taking Roaccutane (oral therapy with vitamin A derivatives)
- Herpes flare-up
- Allergic reactions to peel component
- Pregnancy and breastfeeding
- Age under 18
- Cancer
- Recent tanning
- Undergoing traumatic procedures (laser resurfacing, laser hair removal on the treatment area) less than 8 weeks prior to the peel
- Multiple nevi, keratomas at the peel site
- Autoimmune diseases (scleroderma, psoriasis, rosacea)



Flacon, 20 ml

Ingredients :

Deionized Water, Lactic Acid 30%, Sodium Hydroxide

DESCRIPTION

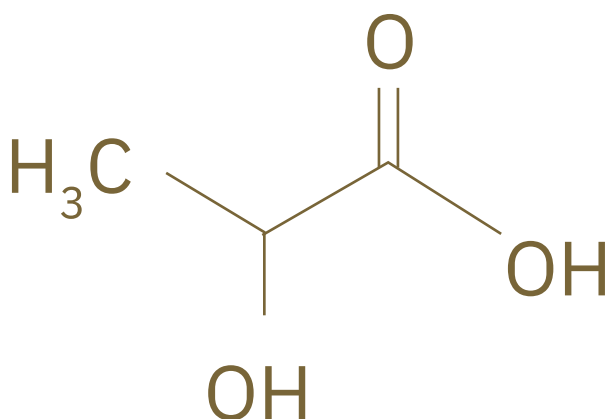
Lactic acid peel is the most delicate of all chemical peels. It is most in demand in the summer for sensitive skin. The name itself suggests that the action of this peel is based on the properties of lactic acid. In nature, it is formed in pickles (for example, sauerkraut), as well as by lactic acid fermentation.

Compared to other AHA acids, lactic acid is considered one of the mildest and most gentle, but no less effective. Lactic acid peel is a simple and fairly comfortable procedure.

Due to lactic acid, a whole cascade of processes is launched in the skin. Dead skin cells are exfoliated. The synthesis of collagen and elastin is enhanced. Cells receive an impulse to regeneration. Intensive hydration takes place.

Lactic acid is naturally present in the body, so the main advantage of this peel is that it does not cause allergic reactions, and the skin after the procedure almost never becomes inflamed.

Формула молочной кислоты



RECOMMENDATIONS FOR USE

actic acid peel is used as an independent peeling procedure:

- Can be done without prior preparation.
- Can be applied in up to 3 layers, depending on the skin condition.
- Wash off with warm water after 10 minutes. .
- Neutralization with **ZENA Neutralizer Foam pH 8,0** may only be necessary for very sensitive skin.
- Finish the procedure by applying **ZENA Post treatment gel** and **ZENA Sun Block Cream SPF 50+** sunscreen.
- Use no more than once every 7-14 days, depending on skin type.

Combined application:

- Recommended for use in pigmentation and post-acne care programs with **ZENA Pro Whitening+** and **SM Refit serums**.
- The peeling is included in a comprehensive protocol for the care of dehydrated skin, along with **ZENA Hyalnano Filling** or **ZENA G-BHA** acid peel.
- For combined use, a pre-peeling preparation is provided: apply **ZENA Cleansing Gel**, **ZENA Skin Toner**, **ZENA Light Peeling Foam**, and **ZENA Sun Block Cream SPF 50+** daily at home for 10-14 days before the peel. **Foam**, **ZENA Sun Block Cream SPF 50+**.

Post-peeling home care:

- During the post-peeling rehabilitation period, it is recommended to use **ZENA Post Treatment Gel** and **ZENA Sun Block Cream SPF 50+** in home care.

Attention! This product can only be purchased by certified cosmetologists who have completed an acid peel training course.

Mandelic

pH 2,4

Light, superficial, all-season acid peel based on 15% mandelic acid

The super-gentle action of mandelic acid, due to its work in the superficial layers of the epidermis, will appeal even to the most capricious and sensitive skin. Mandelic acid is a popular alpha hydroxy acid that is obtained by hydrolysis of bitter almond extract. Do not use this peel if you are allergic to nuts.

INDICATIONS FOR USE AND EFFECTS

- Rejuvenates the skin in case of photoaging.
- Eliminates superficial pigmentation and melasma.
- Reduces oily shine.
- Has antibacterial and antiseptic effects, being a natural antibiotic.
- Provides anti-inflammatory and antioxidant effects.
- Acts gently on the skin, so it can be used for thin, sensitive skin with signs of rosacea.
- Is used to treat folliculitis.
- Is essential as a peel that prepares the skin for more aggressive treatments: medium peel, laser resurfacing, etc.

CONTRAINDICATIONS

- Allergy to nuts
- Exacerbation of any chronic diseases
- Psychiatric disorders
- Skin integrity disruption at the peel site
- Taking Roaccutane (oral therapy with vitamin A derivatives)
- Exacerbation of herpes
- Pregnancy, lactation
- Age under 18
- Cancer
- Fresh tan
- Carrying out traumatic procedures (laser resurfacing, laser hair removal on the treated surface) less than 8 weeks before peeling
- Multiple nevi, keratomas at the peel site
- Autoimmune diseases (scleroderma, lupus erythematosus, etc.)



Flacon, 20 ml

Ingredients :
Mandelic Acid 15%, Propanediol, Ethanol

DESCRIPTION

Mandelic acid is a fruit acid, but it differs in its molecular size: it is eight times larger than molecules of glycolic acid. This prevents them from penetrating deep into the epidermis. Therefore, delicate cleansing occurs in the upper layers of the skin.

This is the main feature and undoubted advantage of this peel. Gentle action, due to the work in the superficial layers of the epidermis, allows the use of this peel on very sensitive skin with rosacea, as well as on any parts of the body, whether it be the neck, décolletage area, hands, etc.

This peel can be used for all skin phototypes (up to 4-6 Fitzpatrick phototype).

Mandelic acid molecules break down the adhesion between corneocytes, promoting the exfoliation of dead cells and leveling the microrelief of the skin. Provide antiseptic action. Stimulate neocollagenesis. Reduce oily shine and tighten pores.

However, please note that in high concentration, mandelic acid is a skin irritant. In addition, this peel cannot be used if you are allergic to nuts.

RECOMMENDATIONS FOR USE

It can be used as a standalone peeling procedure.:

- No prior preparation is required.
- The peel solution is applied in 1-2 layers.
- Rinse with warm water after 10 minutes.
- Neutralization with **ZENA Neutralizer Foam** pH 8.0 may be necessary only for very sensitive skin.
- After rinsing with warm water, apply **ZENA Post Treatment Gel** and **ZENA Sun Block Cream SPF 50+**.
- For a long-lasting result, it is recommended to undergo a course of treatments with an interval of 7-14 days.

Combined application:

- It is recommended to use this peel in combination with anti-aging treatments before microneedling procedures and with serums **ZENA Pro Whitening+**, **BotoxAlternative**, **Hyalnano Filling**, **SM Re it**, **COQ10 & DMAE**.
- When used in combination, it is important to follow a pre-peeling preparation routine. For 10-14 days before the peel, use the following products at home daily: **ZENA Cleansing Gel**, **ZENA Skin Toner**, **ZENA Light Peeling Foam**, **ZENA Sun Block Cream SPF 50+**.

Post-peeling home care:

- During the post-peeling rehabilitation period, it is recommended to use the following at home:
- First 3 days: **ZENA Post Treatment Gel** and **ZENA Sun Block Cream SPF 50+**.
- 4th to 7th days: Nourishing creams with panthenol.
- After 7 days, you can return to your standard skincare routine.

Attention! This product can only be purchased by certified cosmetologists who have completed an acid peel training course.

Azelaic 20

pH 4,0

Rejuvenating Peel with 20% Azelaic Acid

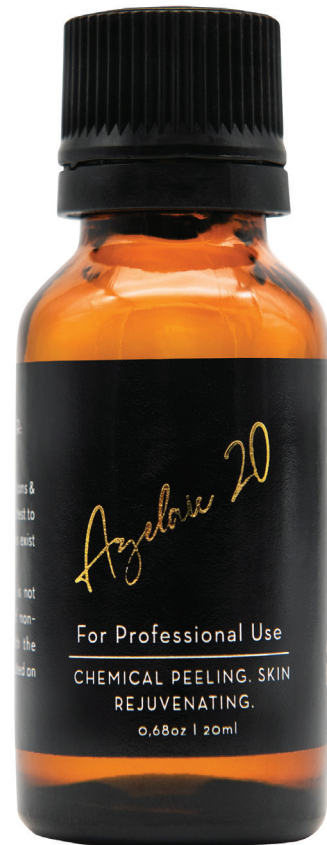
Azelaic acid is a dermatologist's favorite. It is loved for its mildness and versatility. Its range of action is so wide that it is called the "queen of beauty" in the world of cosmetology. It prevents the formation of comedones and deeply cleanses pores, has anti-inflammatory, keratolytic, and antioxidant properties. It suppresses the growth of acne bacteria without developing resistance to azelaic acid.

INDICATIONS FOR USE AND EFFECTS

- Increases skin hydration.
- Smooths and evens skin tone.
- Suppresses the growth of P. acne bacteria (without the development of resistance, unlike antibiotics).
- Lightens post-acne marks and prevents them from progressing from the initial to the fibrotic or cystic stage.
- Reduces sebum production.
- Deeply cleanses the dermis without damaging healthy cells.
- Prevents the development of various inflammations.
- Thickens the upper layer of the epidermis, which is important for the treatment of thin skin.
- Actively fights rosacea.

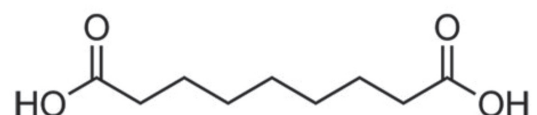
CONTRAINDICATIONS

- Exacerbation of any chronic diseases
- Mental disorders
- Fever, acute respiratory infections
- Injury to the skin at the site of the peel
- Taking isotretinoin (oral therapy with vitamin A derivatives)
- Exacerbation of herpes
- Pregnancy, lactation
- Age under 18
- Cancer
- Fresh tan
- Performing traumatic procedures (laser resurfacing, laser hair removal on the treated surface) less than 8 weeks before the peel
- Multiple nevi, keratomas at the site of the peel
- Autoimmune diseases (scleroderma)



Flacon, 20 ml

Ingredients :
Azelaic acid 20%, Ethanol



DESCRIPTION

Azelaic acid is a naturally occurring fatty acid that is produced by the microbiome on our skin. However, it is often produced in insufficient quantities. As a result, azelaic acid is a highly sought-after ingredient in cosmetics. In industrial quantities, it is obtained from cereals, as it is a component of many cereal crops.

Azelaic acid is one of the most effective ingredients for fighting skin inflammation. Scientists have found that it is just as effective as topical tretinoin and systemic retinoids, which are powerful ingredients in acne medications but can also be harmful to the skin.

Azelaic acid has antimicrobial properties that target the bacteria *Propionibacterium acnes* and *Staphylococcus epidermidis* without causing these pathogenic microorganisms to develop resistance, as is the case with antibiotics.

Azelaic acid is essential for treating pigmentation disorders. Its superior property is its ability to inhibit tyrosinase, which is responsible for melanin production. As a result, azelaic acid can significantly lighten and even out the skin tone.

A study in 2012 showed that azelaic acid inhibits certain cells, including malignant melanocytes. In addition, the study found that azelaic acid works as well as hydroquinone (a whitening agent). However, azelaic acid has the advantage of having fewer side effects associated with skin irritation.

Azelaic acid is a natural antioxidant and anti-inflammatory agent that helps to prevent and reduce inflammation, even on dark skin with high phototypes. It balances keratinization processes in sebaceous glands on the face, stimulates the self-cleaning of the gland orifices, eliminating comedones and preventing the formation of blackheads and closed comedones.

Attention! This product can only be purchased by certified cosmetologists who have completed an acid peel training course.

RECOMMENDATIONS FOR USE

Can be used as a standalone peeling procedure:

- Can be used without prior preparation or after mechanical facial cleansing.
- Can be left on for 2-3 hours, applying **ZENA Post Treatment Gel** over the peeling solution. After 2-3 hours, rinse with water and reapply **ZENA Post Treatment Gel**, as well as **ZENA Sun Block Cream SPF 50+**.
- Use once every 7-10 days.
- It is recommended to complete 5 treatments.
- Exfoliation can be performed on the face or body.

Combined application:

- For hyperpigmentation and acne scarring, use before microneedling treatments with **ZENA Pro Whitening, SM Re it**.
 - For dry and aging skin, use before microneedling treatments with **ZENA BotoxAlternative, ZENA SM-Re it, ZENA Hyalnano Filling**.
- For combined use, it is recommended to undergo pre-peeling preparation: for 10-14 days before the peel, use **ZENA Cleansing Gel, ZENA Skin Toner, ZENA Light Peeling Foam, ZENA Sun Block Cream SPF 50+** daily in your home care routine.

Post-peeling home care:

- Recovery after the procedure is quick, so minimal post-peel care is required. Apply **ZENA Post Treatment gel** and **ZENA Sun Block Cream SPF 50+** daily at home until the peeling process is complete.

MAZ 20

pH 2,5

Peeling with Mandelic and Azelaic Acids for Sensitive Skin Renewal

All-season peeling for sensitive, delicate, prone to irritation and redness skin. It is perfect for adolescents and people with rosacea, acne, and hyperpigmentation. The large size of mandelic acid molecules guarantees no irritation. Do not use if you are allergic to nuts.

INDICATIONS FOR USE AND EFFECTS

- Effectively treats rosacea, acne, and hyperpigmentation.
 - Lightens acne scars and prevents the condition from progressing from the initial stage to the fibrotic or cystic stage..
 - Promotes deep cleansing of the dermis without damaging healthy cells..
 - Increases hydration, reduces sebum production, and smooths the skin's texture.
 - Accelerates skin regeneration and cell renewal.
 - Prevents inflammation.
 - Densifies the upper layer of the epidermis, which is especially important for treating thin skin.
-

CONTRAINDICATIONS

- Allergy to nuts
- Exacerbation of any chronic diseases
- Psychiatric disorders
- Fever, acute respiratory infections
- Skin damage at the site of peeling
- Taking Roaccutane (oral therapy with vitamin A derivatives)
- Exacerbation of herpes
- Pregnancy, lactation
- Age under 18
- Cancer
- Fresh tan
- Carrying out of traumatic procedures (laser resurfacing, laser hair removal on the treated surface) less than 8 weeks before peeling
- Multiple nevi, keratomas at the site of peeling
- Autoimmune diseases (scleroderma)



Flacon, 20 ml

Ingredients :

Azelaic Acid 5%, Mandelic Acid 15%, Ethanol

DESCRIPTION

MAZ 20 Peel was specially developed by ZENA technologists for delicate, sensitive skin prone to redness and irritation. The peel combines the benefits of azelaic and mandelic acids.

- **Mandelic acid** has a low "damaging" effect due to its large molecular size, making it suitable for oily skin with acne, irritation, and hyperpigmentation.
- **Azelaic acid** has unsurpassed sebostatic and "antibiotic" properties, complementing the antioxidant and antiseptic effects of mandelic acid.

This duo is a modern and effective answer to the needs of patients with oily skin, acne, and rosacea. The peel accelerates cell regeneration, quickly and easily renews the epidermis, and is suitable for even the most demanding skin.

Attention! This product can only be purchased by certified cosmetologists who have completed an acid peel training course.

RECOMMENDATIONS FOR USE

Can be used as a standalone peeling procedure:

- No pre-treatment is required, but the peel can also be used after a mechanical facial cleansing.
- Rinse off after 2-3 hours. After that, apply **ZENA Post Treatment gel and ZENA Sun Block Cream SPF 50+**.
- Use once every 7-10 days. It is recommended to undergo 5 procedures.
- Exfoliation can be performed on the face or body.
- Ingredients penetrate evenly and cause mild peeling.

Combined application::

- For hyperpigmentation and post-acne treatment, it is recommended to use the peel before microneedling procedures with **ZENA Pro Whitening and SM Refit serums**.
- For the restoration of dry and aging skin, it is recommended to use the peel before microneedling procedures with **ZENA BotoxAlternative, SM-Refit, and Hyalnano Filling** serums.
- For combined use, it is recommended to undergo pre-peeling preparation: for 10-14 days before the peel, apply **ZENA Cleansing Gel, ZENA Skin Toner, ZENA Light Peeling Foam, and ZENA Sun Block Cream SPF 50+** daily as part of your home care routine.

Post-peeling home care:

- For the first 3 days, use **ZENA Post Treatment Gel and ZENA Sun Block Cream SPF 50+**.
- From the 4th day, use nourishing creams with panthenol.
- After 7-10 days, when the skin is fully restored, you can return to your standard skincare routine..

Jessner

pH 1,8

Jessner's Rejuvenating Peel

Jessner's Peel, also known as the "Hollywood Peel," was originally developed by naval surgeon Max Jessner to create an antiseptic solution to prevent skin infections during long voyages. This combination of gentle acids is suitable for all skin types. While other chemical peels can bleach dark skin, modified Jessner's peel safely and effectively reduces melasma and pigmentation even on dark skin. Jessner's peel is typically a medium-depth peel, but it can also be used as a superficial peel with a shorter recovery period. In this case, it needs to be performed more frequently.

INDICATIONS FOR USE AND EFFECTS

- Smoothes skin and improves its tone.
- Eliminates hyperpigmentation, post-acne marks, and freckles.
- Reduces the number and depth of wrinkles.
- Normalizes sebum production and tightens pores.
- Restores the skin's hydrobalance.
- Provides a lifting effect comparable to the results of mesotherapy.
- Reduces scars and post-acne marks.

CONTRAINDICATIONS

- Exacerbation of any chronic diseases
- Mental illness
- Fever, acute respiratory infections
- Injury to the skin at the site of the peel
- Taking isotretinoin (oral therapy with vitamin A derivatives)
- Exacerbation of herpes
- Allergic reactions to the components of the peel (mandelic acid)
- Pregnancy, lactation
- Age under 18
- Cancer
- Recent sun exposure
- Traumatic procedures (laser resurfacing, laser hair removal) performed less than 8 weeks before the peel
- Multiple nevi and keratomas at the site of the peel
- Autoimmune diseases (scleroderma)



Flacon, 20 ml

Ingredients :

Salicylic Acid 12%, Resorcinol 15%, Lactic Acid 10%, Citric Acid 5%

Attention! This product can only be purchased by certified cosmetologists who have completed an acid peel training course.

DESCRIPTION

Originally developed by Dr. Jessner, his formula was initially used by sailors as an aftershave lotion. However, it was soon discovered that the solution not only reduced inflammation and promoted wound healing, but also had rejuvenating effects. The acids in the formula exfoliate dead skin cells from the stratum corneum, improving tissue respiration.

- **Lactic acid** is one of the alpha-hydroxy acids (AHAs) that have exfoliating and whitening properties. It stimulates the production of collagen, a protein that is responsible for the elasticity and firmness of the skin. Lactic acid is much gentler and more delicate than other fruit acids, so it is justified for use on sensitive skin that is prone to hyperreactivity. It has a unique ability to bind, retain, and evenly distribute moisture, directing it to the deeper layers of the skin. Therefore, the inclusion of lactic acid in the ingredients of Jessner's peel was a successful decision: it allows for effective maintenance of the moisture balance of the epidermis.
- **Salicylic acid** is a keratolytic agent that has a mild drying effect when there is excessive sebum production. It also has antiseptic and anti-inflammatory properties. It soothes itching and enhances the epithelization of superficial skin defects.
- **Resorcin** is the third active ingredient of the peel, which enhances the action of the first two. It is used in a concentration of 15%. It has antibacterial, astringent, whitening, and cauterizing properties. Due to the carefully balanced proportions of the components of this peel, it has the ability to eliminate hyperkeratosis, reduce the number and depth of wrinkles, even out the skin tone, and optimize its hydration. The lifting effect of the peel is comparable to the effects of mesotherapy. Even after the first procedure, the oval of the face is noticeably tightened.

The procedure is well-controlled, making it relatively safe. There are no side effects such as hyperpigmentation or scarring after the procedure. The ingredients penetrate evenly, causing severe peeling.

RECOMMENDATIONS FOR USE

Can be used as a standalone peeling procedure:

- The same solution can be used to achieve different penetration depths and, as a result, different results.
- For a superficial peel that only affects the stratum corneum, the solution should be applied in one layer.
- If necessary, up to 4 layers can be applied, reaching the entire depth of the epidermis.
- The exposure time is 5-7 minutes. New layers are applied with an interval of up to 5 minutes.
- Rinse with warm water after 3-4 hours, without neutralization. After that, apply **ZENA Post treatment Gel and Sun Block Cream SPF 50+**
- Use no more than once every 21-30 days, waiting for the skin to fully recover.
- Exfoliation can be performed on the face or body.

Combined application::

- It is recommended to use in pigmentation and post-acne care programs before microneedling procedures with **ZENA Pro Whitening+ and SM Refit serums**.
- It is recommended to use in dehydrated skin care programs before microneedling with **ZENA Hyalnano Filling**.
- For combined use, it is recommended to undergo pre-peeling preparation: 10-14 days before the peel, apply **ZENA Cleansing Gel, ZENA Skin Toner, ZENA Light Peeling Foam, and ZENA Sun Block Cream SPF 50+** daily in home care.

Post-peeling home care:

- Post-procedure recovery is quick, so minimal post-peeling care is required. Apply **ZENA Post Treatment gel and ZENA Sun Block Cream SPF 50+** daily at home until the peeling process is complete.

AHA

pH 2.0

Professional Rejuvenating Peel with AHA Acids

Professional Rejuvenating Peel with AHA Acids and Fruit Extracts

The peel is a mixture of alpha-hydroxy acids (lactic, glycolic, citric, malic, and tartaric) and fruit extracts (lemon, blueberry, apple, sugarcane, and grape). It stimulates collagen and elastin production, resulting in the appearance of new cells that help to rejuvenate and smooth the skin, shrink pores, and moisturize.

INDICATIONS FOR USE AND EFFECTS

- Rejuvenates the skin, removes fine wrinkles.
- Removes hyperkeratosis (thickenings, bumps, scabs).
- Evens out skin tone, lightens age spots.
- Restores skin's moisture levels.
- A comfortable procedure without unpleasant side effects, which provides a smooth and lasting result.
- After the procedure, the skin recovers very quickly.

CONTRAINDICATIONS

- Exacerbation of any chronic diseases
- Mental illness
- Fever, acute respiratory infections
- Injury to the skin at the site of the peel
- Taking isotretinoin (oral therapy with vitamin A derivatives)
- Exacerbation of herpes
- Allergic reactions to the components of the peel (mandelic acid)
- Pregnancy, lactation
- Age under 18
- Cancer
- Recent sun exposure
- Traumatic procedures (laser resurfacing, laser hair removal) performed less than 8 weeks before the peel
- 4-6 Fitzpatrick skin phototype
- Multiple nevi and keratoses at the peeling site



Flacon, 20 ml

Ingredients :

13% Lactic Acid, 13% Citric Acid, 10% Glycolic Acid, 4% Malic Acid, 4% Tartaric Acid

Attention! This product can only be purchased by certified cosmetologists who have completed an acid peel training course.

DESCRIPTION

Alpha-hydroxy acids (AHAs) are some of the most popular ingredients in skincare, and have been used for centuries. For example, Egyptians and Romans used masks made from lemon and grape juice, and Cleopatra took milk baths and washed her face with sour wine.

Fruit acids (lactic, glycolic, citric, malic, and tartaric) gently exfoliate, reduce dullness and give the skin a radiant glow, lighten age spots, promote cell renewal, smooth fine wrinkles, and stimulate collagen production. By penetrating the stratum corneum, AHAs weaken the bonds of dead skin cells and thereby facilitate exfoliation.

- **Glycolic acid** is a type of alpha-hydroxy acid (AHA) that is found in sugarcane and green grapes. It has the smallest molecular weight of all AHAs, which allows it to easily penetrate the skin's outer layer, the epidermis. Glycolic acid is effective at reducing hyperpigmentation.
- **Lactic acid** is another type of AHA that is found in sour milk, yogurt, blueberries, passion fruit, maple syrup, apples, tomato juice, and grapes. It has a moisturizing and exfoliating effect, and also improves skin hydration.
- **Malic acid** is another type of AHA that is found in many fruits, especially apples and tomatoes. In addition to its exfoliating effect, it stimulates cells and enhances cellular metabolism.
- **Wine acid** (Tartaric acid) is a type of AHA that is found in grapes, wine, and oranges. It has exfoliating, whitening, and moisturizing properties.
- **Citric acid** is a type of AHA that is found in citrus fruits, such as lemons, limes, grapefruit, and oranges. It has the highest molecular weight of all AHAs. It has a whitening effect on the skin, which is enhanced in the presence of tartaric acid. It also has antioxidant and antibacterial properties.

AHAs are a great choice for a variety of skin types, including:

Oily skin with acne: AHAs exfoliate the skin, which helps to clear clogged pores and prevent acne formation. They also dissolve blackheads, which are clogged pores filled with sebum. AHAs can help to reduce the risk of scarring from acne. In addition, AHAs can help to reduce oil production, making them a good choice for young women who struggle with oily skin..

Dry skin: AHAs dissolve the skin protein keratin into amino acids, which enhances the hydrophilic properties of our natural moisturizing factor.

Aging (mature) skin: AHAs remove layers of dead skin cells that roughen the skin's appearance and accentuate wrinkles, and also help prevent their formation. In addition, AHAs stimulate fibroblasts, which are cells of the body's connective tissue that are responsible for the production of hyaluronic acid, as well as collagen and elastin.

Hyperpigmented skin: Lemon and tartaric acids have a whitening effect. In addition, by removing dead, hyperpigmented skin cells, AHAs provide progressive reduction of hyperpigmentation.

RECOMMENDATIONS FOR USE .

Single-course application:

Preparation: Before starting the course, it is recommended to undergo pre-peeling preparation. For 10-14 days before the start of the **AHA-peeling course**, it is recommended to use **ZENA Cleansing Gel, ZENA Skin Toner, ZENA Light Peeling Foam, and ZENA Sun Block Cream SPF 50+** in your home care routine.

Application: Apply 2-3 layers of the peeling for 5-8 minutes. Increasing the exposure time increases the risk of acid penetration into the layers of living cells and their damage.

IMPORTANT: Neutralization: Neutralize the peeling with **ZENA Neutralizer Foam pH 8.0** and completely remove it from the skin surface.

Post-treatment: Finish the procedure by applying **ZENA Post treatment Gel and ZENA Sun Block Cream SPF 50 +**.

Intervals between AHA peels: 7-10 days

Combined application:

Recommended for use in combined anti-aging courses before microneedling procedures with **ZENA Pro Whitening+, BotoxAlternative, Hyalnano Filling, SM Refit, COQ10 & DMAE serums**.

G-BHA 15

pH 2,3

Anti-aging peel with glycolic and salicylic acids

This combination of acids stimulates cell renewal and intensely rejuvenates skin of all types, even very sensitive skin, without redness or peeling.

INDICATIONS FOR USE AND EFFECTS

- Promotes collagen and hyaluronic acid synthesis, which helps to hydrate, smooth the skin from the inside, reduce wrinkles, improve firmness and elasticity.
- Reduces oiliness and tightens pores.
- Helps fight acne and comedones.
- Whitens the skin and brightens pigmentation..
- Smooths the appearance of post-acne scars and blemishes..
- Effective for ingrown hairs

CONTRAINDICATIONS

- Psychiatric disorders
- Fever, acute respiratory viral infections
- Injury to the skin integrity at the peeling site
- Taking Roaccutane (oral therapy with vitamin A derivatives)
- Active herpes infection
- Allergic reactions to peeling components (mandelic acid)
- Pregnancy, lactation
- Persons under 18 years of age
- Oncological conditions
- Freshly tanned skin
- Undergoing traumatic procedures (laser resurfacing, hair removal on the treated area with laser) less than 8 weeks before the peel
- Multiple nevi, keratomas at the site of the peel
- Autoimmune diseases (scleroderma)



Flacon, 20 ml

Ingridients :

Deionized Water, 10% Glycolic Acid, 5% Salicylic Acid, Ethanol

DESCRIPTION

This peel combines the stimulating effects of two acids: **glycolic and salicylic acid**. They directly affect the synthesis of natural hyaluronic acid and collagen, and also have a sebostatic effect (reducing sebum secretion and reducing the size of sebaceous glands).

Thanks to this combination of acids, the peel is effective for photodamaged aging skin with enlarged pores, as well as for oily skin with open and closed comedones; with follicular hyperkeratosis and ingrown hairs.

- **Glycolic acid** is a fruit acid that is soluble in water. It has a low acidity and molecular weight, which allows it to penetrate the skin well and provide an almost immediate effect. Glycolic acid smoothes and brightens the skin, lightens age spots, accelerates regeneration, and helps to correct age-related changes.
- **Salicylic acid** breaks down the protein bridges that bind the cells of the stratum corneum of the epidermis, causing them to exfoliate. It easily penetrates into sebaceous plugs, reducing the oiliness of the skin and having a bactericidal effect. Due to active exfoliation, salicylic acid also has a brightening effect. After a course of salicylic peeling, the skin becomes cleaner, matte, and even.
- In addition, **salicylic peeling** is a lifesaver for people with dark skin. The acid in the peeling works very gently, does not penetrate into the deep layers of the skin, which minimizes the percentage of post-peel complications. Thanks to these properties, salicylic peeling remains one of the safest exfoliating procedures for people with high phototypes of the skin.

RECOMMENDATIONS FOR USE

Can be used as a standalone procedure:

- Can be done without prior preparation.
- Exposure time is 5-7 minutes.
- Apply in 2-3 layers.
- Attention! The peel requires neutralization with **ZENA Neutralizer Foam pH 8.0** and complete removal from the skin surface.
- Finish the procedure by applying **ZENA Post treatment gel and ZENA Sun Block Cream SPF 50+**.
- Use no more often than once every 21-30 days, waiting for the skin to fully recover.

Combined application::

- It is recommended to use in combination with the natural algae peel for the treatment of pigmentation and acne. In this case, the **G-BHA pH 2.3** procedure is performed at least 30 days before the algae peel.
- It is recommended to use in combined anti-aging treatment courses before microneedling procedures with the **ZENA Pro Whitening+**, **BotoxAlternative**, **Hyalnano Filling**, **SM Refit**, **COQ10 & DMAE serums**.
-

Post-peeling home care:

- During the post-peel rehabilitation period, the following home care routine is recommended:
- For the first 3 days, use **ZENA Post treatment gel and ZENA Sun Block Cream SPF 50+**.
- From the 4th day, use nourishing creams with panthenol.
- After 7 days, you can return to your standard skincare routine.

Attention! This product can only be purchased by certified cosmetologists who have completed an acid peel training course.

Natural Pro-Retinol Peel

Gentle, acid-free, natural peel for sensitive and delicate skin without retinol.

Natural peel is based on retinoids, which are similar in biological action to retinol (vitamin A), but have no contraindications. This peel absolutely safely renews the epidermis and stimulates the skin's immune system.

INDICATIONS FOR USE AND EFFECTS

- Reduces hyperpigmentation.
 - Evens out skin tone.
 - Prevents loss of elasticity.
 - Has a restorative and anti-inflammatory effect.
 - Limits the growth of harmful microorganisms and stimulates the skin's immune system.
-

CONTRAINDICATIONS

- no
-



Flacon, 50 ml

Ingridients :

Water, Glycerin, Algae Extract, D-Panthenol, Bakuchiol, Dunaliella Salina Extract, Sharomix TG10, Tocopherol, Ficin, Carbomer, Sodium hydroxide, Leucidal.

DESCRIPTION

The combination of two types of algae in the peel composition allows to obtain a powerful synergistic effect. The first ones contain silicon microneedles that help the active ingredients of the peel to penetrate deeply into the skin. The second ones - unicellular algae *Dunaliella salina* are rich in beta-carotene, which is an active antioxidant and protects the skin from oxidative stress - one of the main causes of aging. These algae help restore the structure of the proteins of the skin "framework" - collagen and elastin and prevent the loss of density and elasticity.

Bakuchiol is a medicinal plant that has been used in Eastern medicine and Ayurveda for centuries. It is a powerful antioxidant obtained from the plant *Psoralea corylifolia* that regulates the expression of "youth genes" by acting on receptors sensitive to retinoic acid. Bakuchiol does not irritate the skin and does not increase photosensitivity. The use of this component is safe during pregnancy and lactation, which means that bakuchiol can be used by everyone without any restrictions. This component reduces hyperpigmentation, evens out skin tone, and has an anti-inflammatory effect.

Ficin is a group of proteolytic enzymes that are obtained from the latex juice, stems, leaves, and unripe fruits of the American wild fig. The main task of ficin is gentle and safe exfoliation of the upper layers of the epidermis with the participation of enzymes (ficin is 20 times more active than the well-known bromelain). It is recommended for sensitive, dry, couperose, and oily skin. It smoothes wrinkles and also brightens the complexion.

Vitamins (tocopherol, D-panthenol) and trace elements in the composition of natural peeling make the skin smooth and regulate the processes of restoration and renewal in the skin.

RECOMMENDATIONS FOR USE

- Recommended for professional use before microneedling procedures using **ZENA serums (Hyalnano Filling, Botoxalternative HP, Pro Whitening+, SM Refit, COQ10 & DMAE)**, especially for sensitive, thin skin.
- Recommended as a standalone procedure for aging and severely sagging, "papery" skin.
- Recommended before a carbon dioxide therapy session as follows: **Natural Pro-Retinol Peel+ ZENA Carboxy CO2 Mask**.
- Recommended for use after **ZENA acid peels and Algae peels** in home care to prevent hyperpigmentation in the following sequence: **ZENA Cleansing Gel, Skin Toner, Light Peeling Foam, Pro-Retinol Peel, Whitening & Balance**.

Instructions for use:

In the evening, apply a sufficient amount of peel to cleansed skin.

Massage for 5-7 minutes, evenly distributing over the entire surface.

Rinse with warm water.

Apply **ZENA Post Treatment Gel and Sun Block Cream SPF 50+**.

For normal and oily skin, use 1 time per week. For dry skin, use 1 time per 2 weeks.



ZENA TRAINING COURSES

By partnering with ZENA, you are guaranteed that your clients will never switch to another aesthetician.

Your clients will receive guaranteed results, and you will gain professional recognition and prosperity.

To do this, you only need to meet one condition: strictly follow the protocols for using our products. That's why we offer you training on how to use ZENA cosmetics.

ZENA COMPANY OFFERS THE FOLLOWING TRAINING COURSES:

- "Application of Natural Algae Peel for Different Skin Types"
- "Microneedling with Hyalnano Filling + Study of All ZENA Serums"
- "Microneedling with BB Glowing + Study of All ZENA Serums"
- "Microneedling with Hair & Scalp: A Unique Procedure for Hair Growth, Improvement of Hair Structure, and Hair Loss Prevention"
- "Application of ZENA Acid Peels (5 Acids of Your Choice)"

TRAINING FORMAT

You can choose to take the training online (via Zoom) or offline.

Each course lasts 3.5 to 4 hours and includes

Theoretical section:

- The basics of facial anatomy and physiology, skin types;
- Explanation of procedure protocols;
- Lecture on product compositions and actions;
- Protocols for combined use with other ZENA products.

Practical section:

- Demonstration of the procedure technique by the trainer on a model;
- Practical part of the procedure by the student on a model;
- Answers to questions.

At the end of the training, students take three exams: written, oral, and practical.

After successfully passing the exams, you will receive an official, personalized international certificate that is valid indefinitely.

We invite cosmetologists and doctors, as well as schools for training beauty industry workers, to cooperate!



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